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WEEK ENDING
MARCH 7, 1931

PRICE TEN CENTS

Mid-Week Victorial

PUBLISHED WEEKLY

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“NEWS OF THE”

PICTURES”



CONSTANCE BENNETT
Screen Star

(Hurrell)



THE FAST EXPRESS OF THE SNOWY ALPINE HEIGHTS:
REMARKABLE PHOTOGRAPH OF A
SKI EXPERT

Taking to the Air Like a Bird to Land Thirty or Forty Feet Down the Hillside, When an Obstacle in the Path Makes a Cross Jump Necessary in the Bernese Oberland of Switzerland.

(Fotonews.)



THE AERIAL SPEED CHAMPION TRIES THE TRANSPORT OF HER GRANDFATHERS:

MISS RUTH NICHOLS,
Holder of the Women's Transcontinental Airplane Record, Driving an Old-Fashioned Ox Team and Sled Over the Snow Around the Skytop Club, Cresco, Pa.

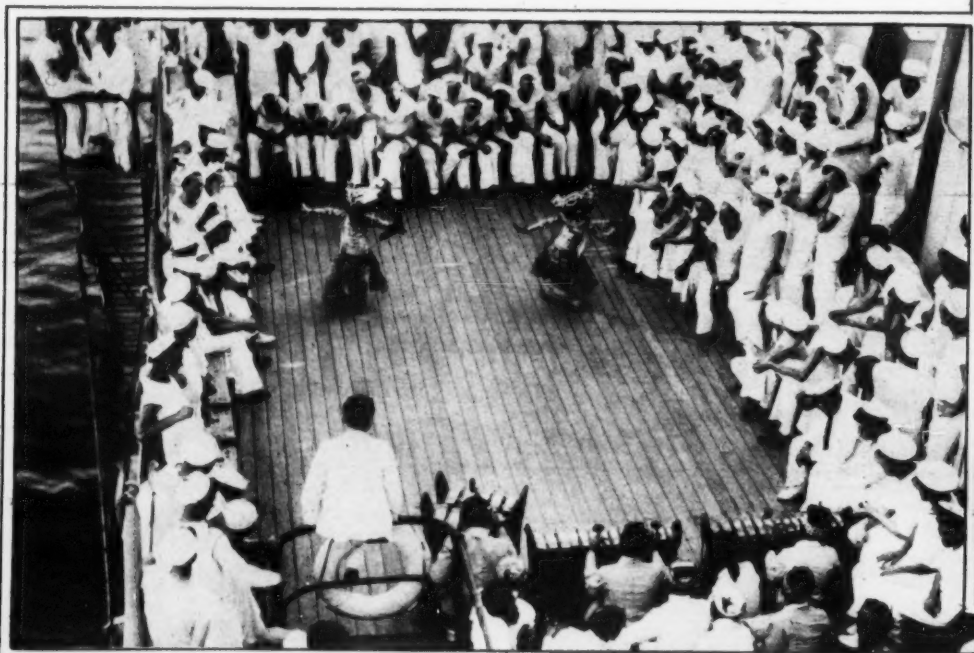
(Times Wide World Photos.)



A COMEDIAN OF
THE POOLS:
HAROLD
(STUBBY)
KRUGER.

Former Olympic
Swimming Star,
Who Provides
Laughs for the
Crowds at Miami
Beach, Fla., by Novel
Dives and Freak
Aquatic Stunts.

(Times Wide World Photos.)



"JOIN THE NAVY AND SEE THE WORLD": BALINESE DANCING GIRLS
Entertaining the Sailors Aboard the U. S. S. Black Hawk in Boeleleng Harbor, Bali.

(Times Wide World Photos.)



CRACKLE-PROOF PAPER FOR RADIO USE: HERLUF PROVENSEN,
Supervisor of Announcers at Station WRC in Washington, Watches Miss Phebe
Gale Test the New Sheets Which Are Guaranteed Not to Produce a Sound
When Handled in Proximity to the Microphone.

(© Underwood & Underwood.)

Every time you talk, every time you write, you tell an unforgettable story about yourself. Your mistakes in English can help or can hurt you more than you may ever realize.



How to avoid Embarrassing MISTAKES in ENGLISH

EVERY day, every minute, you are engaged in an effort to make people think favorably of you. It makes no difference who you are or what your position is in the scheme of things, you want to advance, you want to step forward and higher. What you use most in this unceasing effort to establish and improve yourself is the English you speak and write. Every time you speak or set pen to paper you create either a favorable or an unfavorable impression of yourself upon others.

Polite society is a hard taskmaster. It does not permit the slightest relaxation of its rigid demands. One of its most important customs is the use of clear, concise, correct English. Above all is demanded correctness. It is very easy to fall into error, for English has acquired thousands of foreign words and phrases that make it a snare for the careless. Clothes and manners are veneers that may gain you some favor for a little time. But your language reveals you as in the searching glare of a calcium light.

How People Judge You

Those who do not know you intimately can judge you only by what you make them think you are.

The impression you make depends upon what you say and how you say it. If your English is poor, lifeless, honeycombed, with mistakes in grammar, pronunciation, and diction, the very people upon whom you wish to make the most favorable impression will assume that you are lacking in culture and breeding. But if you can speak English that is correct in every detail, it will be much easier for you to be at ease no matter where you are.

For that reason you very carefully correct any mistakes you discover in your conversation and your letters. But you probably are unconsciously making errors every day.

These errors are the more dangerous because not only do they cause you to lose standing and create unfavorable impressions, but as you do not know what they are you go right on making them. Cultured people quickly recognize the slightest fault in English, and unless you are sure that your English is absolutely faultless, you will always be ill at ease and self-conscious.

If you would become fully successful you must stop making these errors. You must be sure that the English you use is correct. You can not hope to attain all your ambitions until you are able to show yourself in the best light at all times. It was long ago proved that the old system in vogue in schools was inadequate, for upon actual test it was found that the vast majority of men and women are only 61% efficient in their knowledge and use of English. For many years educational experts sought for some method that would overcome this deplorable condition. But no one ever devised an easy method of learning correct English until Sherwin Cody, who is perhaps the country's best known teacher of practical English, invented a remarkable method that enables any one to improve his English in only 15 minutes' study each day.

A Remarkable Invention

Mr. Cody's invention is so amazingly simple that it is practically automatic. It accomplishes the mastery of English with astonishing rapidity. It is called the 100% Self-Correcting Method.

This astonishing invention upsets all the ancient worn-out standards of teaching. The useless rules and hard-to-remember impractical definitions of the old system were so cumbersome and unwieldy that they actually retarded progress. Mr. Cody concentrates on the main essentials, and arranges them so that fifteen minutes of your time each

day soon gives you as thorough a command of English as those who spend years to perfect their knowledge.

Mr. Cody's remarkable self-correcting device does away with every uninteresting and monotonous exercise characteristic of the old school. It is this device that has called forth the highest praise from the best educational experts. This device not only simplifies the whole study of English, not only makes Mr. Cody's course a pleasant game, but it so firmly fixes correct English in your mind that you never can forget it. It concentrates on your errors—it does not bother you about the things you positively know! That is the most wonderful thing about Mr. Cody's course. And once you have taught yourself to use perfect spelling, perfect diction, perfect pronunciation, and perfect grammar, you will always use them.

Free Booklet on English

A new booklet explaining Mr. Cody's remarkable method is ready. If you are ever embarrassed by mistakes in grammar, spelling, pronunciation, punctuation, or if you cannot instantly command the exact words with which to express your ideas, this new free booklet, "How You Can Master Good English—in 15 Minutes a Day," will prove a revelation to you. Send the coupon, or a letter or postal card now. SHERWIN CODY SCHOOL OF ENGLISH, 743 Searle Building, Rochester, N. Y.

SHERWIN CODY SCHOOL OF ENGLISH
743 SEARLE BUILDING, ROCHESTER, N. Y.

Please send me your free booklet, "How You Can Master Good English—in 15 Minutes a Day."

Name

Address

This valuable booklet cannot be sent to children.



DISARMAMENT IN THE ANIMAL WORLD: PATSY
the Cat, Sharing Its Food With the Four White Mice, Which Are Its Constant Playmates at the Home
of Miss Madge Mahoney in Brooklyn,
N. Y.
(Fotonews.)



ALL SET TO BREAK THE SPEED RECORDS: ALL-METAL AIRPLANE TRICYCLE
With Model Rotary Engine, Just the Thing to Delight a Boy, Which Is a Feature of the Toy Section of the British Industries Fair in London.
(Times Wide World Photos.)



the Usual Mardi Gras Celebration Having Been Omitted Because of Unsettled Conditions.
(Times Wide World Photos.)

OF LATIN-AMERICA'S CARNIVAL ROYALTY: SENORITA JUANA DOLORES LINARES,

Who Was the Queen of the Four - Day Fiesta Staged by the Union Club of the Republic of Panama,
(Times Wide World Photos.)



SHE HASN'T LOST AN ARGUMENT IN FOUR YEARS: MISS ELIZABETH HENNINGER,
Who, as a Member of the University of Southern California Debating Squad, Has Won Twenty-three Contests Without a Single Defeat.
(Times Wide World Photos.)



THE CO-EDS LEARN TO KEEP THEIR POWDER DRY: MISS BETTY FUNSTON,
Captain of the Girls' Rifle Team of the University of Pennsylvania, Engaging in Firing Practice.
(Times Wide World Photos, Philadelphia Bureau.)



A COLLEGE CLASS TAKES TO THE AIR: STUDENTS IN POMOLOGY
at the University of California Agricultural Farm Receiving Practical Instruction in the Care of Fruit Trees.
(Times Wide World Photos, San Francisco Bureau.)

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXXIII, No. 3.

NEW YORK, WEEK ENDING MARCH 7, 1931.

PRICE TEN CENTS



The President Worships in Washington's Pew

Herbert Hoover and His Granddaughter, Peggy Anne Hoover, Followed by Mrs. Hoover, Leaving Old Christ Church, Alexandria, Va., After Attending a Two-Hour Service in Honor of the Father of His Country.

(Times Wide World Photos, Washington Bureau.)

FOOTNOTES ON A WEEK'S HEADLINERS

[From The New York Times.]

A Chicago Primary.

THERE have been big days in Chicago recently. When these days are mentioned, visitors from Chicago either change the subject or adopt a defensive you're-another attitude. During those days of excitement the thesaurus was enriched with synonyms for "gangster," "demagogue," "worm" and "baboon." All of which means that William Hale Thompson was running—and winning—in the Republican primaries for nomination for Mayor of Chicago. Some of the elements of such a campaign are described in "Pickwick Papers"—and now the city will go through the same thing all over again in the election campaign which ends in April.

When Mayor Thompson won his last election four years ago, one of his supporting newspapers described him thus: "Mayor-elect Thompson is one of the picturesque and vital men in politics. A sportsman, the son of



Showman.

an old and prominent family, he is a born Democrat. 'Big Bill' taught Chicago to be proud of itself. He invented the slogan 'Drop your hammer and get a horn.' In 1920 he organized the Chicago Boosters' Publicity Club, composed of business men who

subscribed \$1,000,000 to tell the world what Chicago was." "Big Bill the Builder" belongs to the school of politics which believes that victory comes to the side which keeps the issues furthest away. He won his last election by telling King George to keep his "snoot out of Chicago." This is a type of fearlessness which enables Southern editors to work themselves into a lather over the iniquities of the brown-tailed moth, seacoast editors to deplore wheat rust and Kansas editors to take uncompromising stands against the man-eating shark.

It has been Mayor Thompson's fortune to be confronted by divided opposition. As a campaigner he gives a good show—even he has charged admission. Thus, the Thompson political philosophy may be summarized in three familiar sayings: "distance lends enchantment," "divide and rule" and "bread and circuses."

A Rocking Chair Ruler.

A NEW YORK TIMES correspondent discovered a new city last month. Relatively uninhabited, it was not a buried city of the past; rather it was a buried city of the future, about ready to emerge. On the edge of an equatorial jungle are being built docks, boulevards, cosmopolitan shopping districts and tourist hotels. This is the new port of Furiamo, which will connect with the city of Maracay that General Juan Vicente Gomez, Venezuelan patriarch, expects will become both a tourist resort and a living memorial to himself.

For more than twenty years General Gomez has been dictator of Venezuela. Sometimes he has been President, sometimes others, but regardless of who occupied the chair of State the real government has been a worn rocking chair underneath some cieba trees near Mara-

cay. Here, in good old feudal style or in good old Tammany style—perhaps there is little difference—General Gomez has held court.

Once, more than a score of years ago, General Gomez was upholding another dictator. With some stocky, tireless men from the Andes, he crushed revolts against the rule of Cipriano Castro, who did as much as any one man could do to involve the United States with three nations over the Monroe Doctrine.

Two months after Castro departed for Europe for medical treatment, Gomez was President, and he has been dictator ever since.

Since then both Gomez and Venezuelan Government have grown enormously rich. The government is one of the few nations without a national debt, and Castro left a whopping big one. General Gomez is now referred to as "El Benemérito." Both his supporters and his enemies agree that he is "well-deserving"; they disagree over what it is that he deserves. Venezuelan students who have been too outspoken have found themselves working with pick and shovel on General Gomez's concrete roads. Venezuelan exiles in this country write letters to the newspapers denouncing Gomez in epithets that in this country reach their height in Chicago municipal elections. In the meantime, regardless of them, regardless of whether he or some one else is President, an old man in a faded khaki uniform



Patriarch.

and a Panama hat sits in a rocking chair on the shores of Lake Valencia and rules the country.

* * *

An Admiral of Antarctica.

ABOVE the clatter of steam radiators has arisen the frequent question, "What's the use of all this Antarctic exploration?"

There have been many answers, but let these paragraphs be confined to the reply of the Christensen family of Standefjord, Norway. If cold weather and ice and snow were all that were sought, there are Arctic wastes a few degrees north. Why go 12,000 miles away?

The answer according to Christensen, father and son, is "whales." Whales for whale oil, whale oil for soap, and soap for our bath tubs, dishpans and wash tubs. For forty years the Christensens have sent exploring expeditions into the Antarctic, and then followed them up with odoriferous whaling ships. Last week cable messages arrived here

from Consul Lars Christensen announcing the circumnavigation of Antarctica, the first rimming of that continent in a single season. It has been said that what the name Rockefeller means to the development of the petroleum industry, the name Christensen means to whale oil. Forty years ago Commander Chris Christensen sent an exploration party into Antarctic waters, and the result was a reorientation of the whaling industry. His son, Consul



Mæcenas.

Lars, the backer of the most recent exploit, has dispatched four of such voyages of discovery, and the result has always been—more whales.

Rather than the Rockefeller of Norway, call Consul Lars the Mæcenas of whaling, a Prince of Whales, if you feel that you can get away with that sort of thing. For this tall, sturdy, broad-shouldered, steady eyed, energetic 47-year-old Norseman not only hunts whales but collects them. He has built in memory of his father an imposing museum at Standefjord which is filled with trophies of the harpoon from many seas. Outside, the doors are guarded by two wicked-looking harpoon guns, two of many on the Christensen whalers. Inside are whale skeletons bigger than dinosaurs and perhaps the most complete library on whaling in the world.

* * *

A Student of Oratory.

WILL the Italian Ambassador, Nobile Giacomo de Martino, become a rival to George W. Wickersham as an investigator? As a diplomat, the field of oratory is his province. He finds his name upon the dais at a large public dinner; that means a speech. He is a guest at cornerstone layings, tree-plantings, formal presentations, anniversary celebrations. The making of speeches is a part of his job, and a full one it is; but recently, it seems, he has had to read speeches as well as make them.

There were thick black headlines after he read a few remarks made by Major Gen. Smedley Butler at Philadelphia. And last week Ambassador Martino called for the text of a speech by Attorney General Mitchell's assistant, John Lord O'Brien, who gave thanks to his Maker that he and his hearers did not live in Italy where wages are cut. It appears, then, that Ambassador Martino has been doing some extra reading. As for what is said in Congress, which is plenty, all that he need do is to subscribe to the Congressional Record.

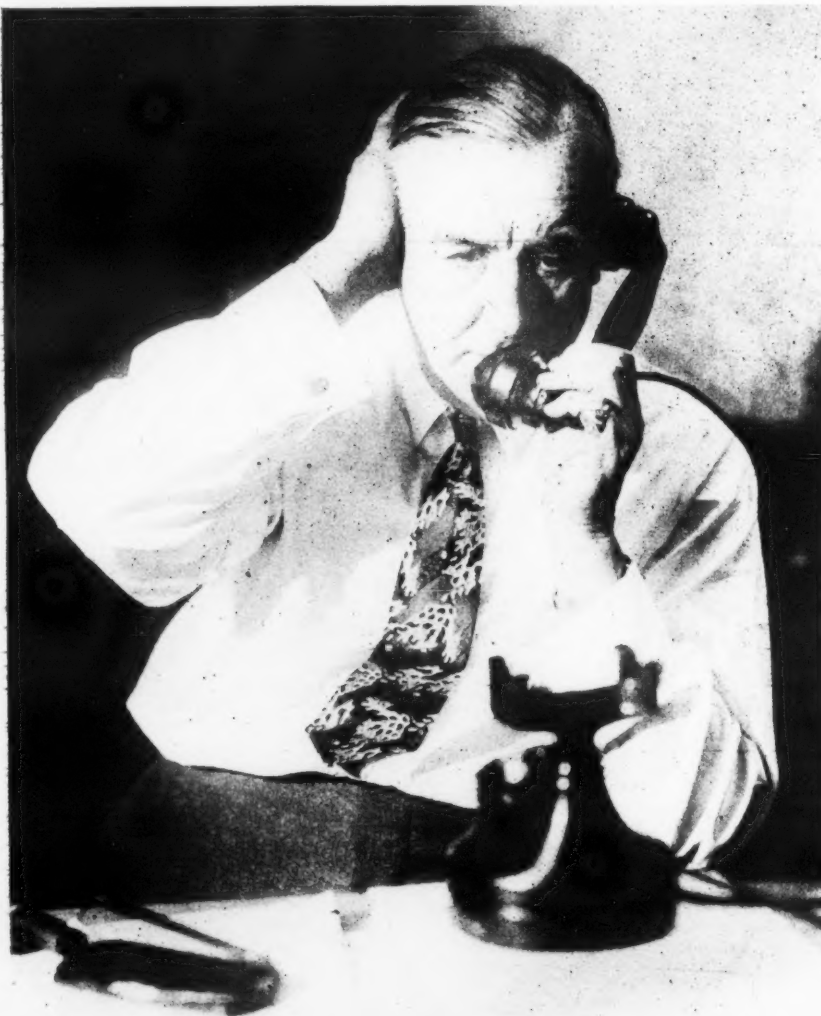
When a man devotes a lifetime to the foreign service of his country, we call him a career diplomat; but we have no phrase with which to describe such a man as Ambassador Martino, who is the eighth generation of a line of diplomats who served first the Kings of Naples and then the Kings of a united Italy. He was born in Naples sixty-two years ago, but he spent his boyhood in London, where his father was counselor of the Italian Embassy, and that accounts for the impression of many American listeners that Ambassador Martino is not Italian, but English.

During the World War, before Italy joined the Allies, Ambassador Martino was Under Secretary of Foreign Affairs, which meant that he participated in the delicate negotiations preliminary to Italy's sending her troops over the Austrian frontier. It also resulted in his being on the Italian delegation to the Paris peace conference, and later an appointment as Ambassador to London. Six years ago this English-speaking Italian Ambassador came to this country, the home of the largest Italian population outside of Italy.

S. T. WILLIAMSON.

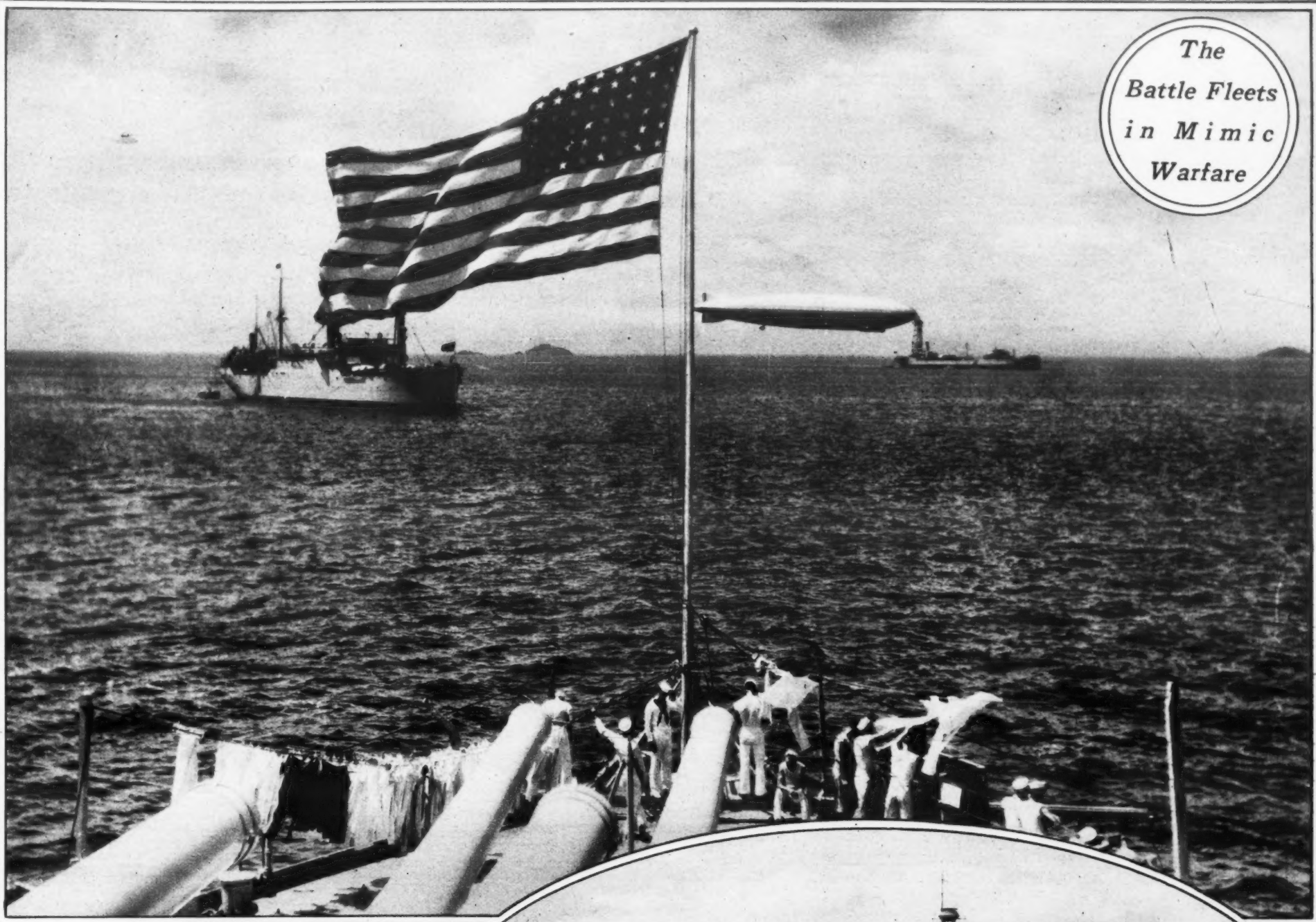


Investigator.

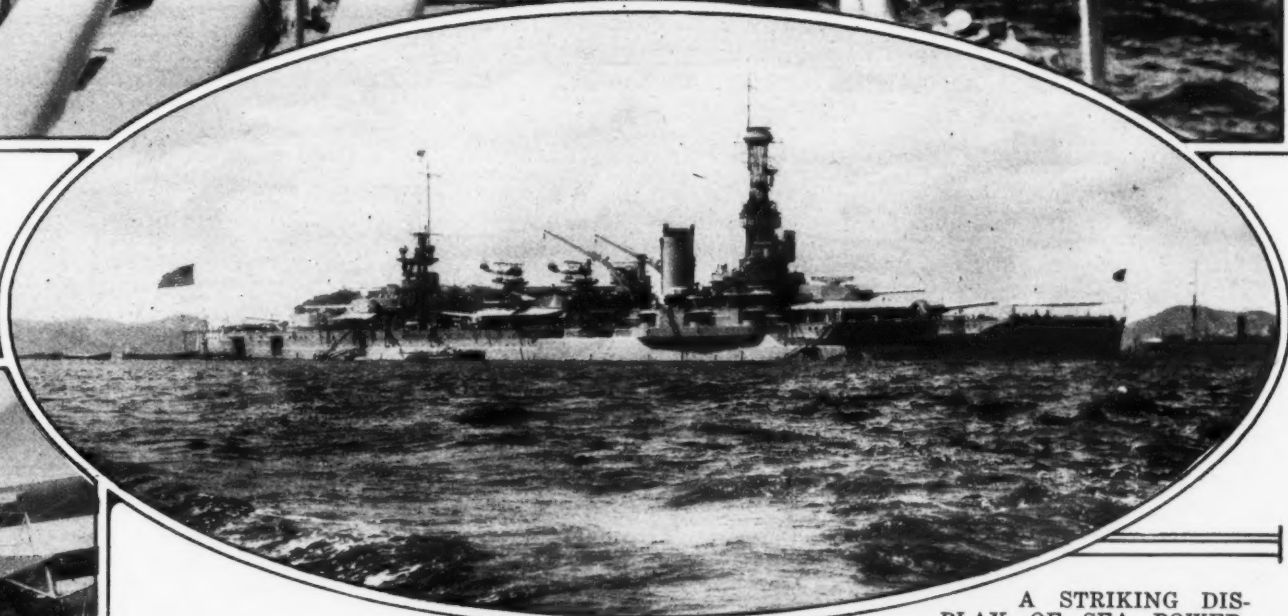


MAYOR WILLIAM HALE THOMPSON GETTING THE ELECTION RETURNS.

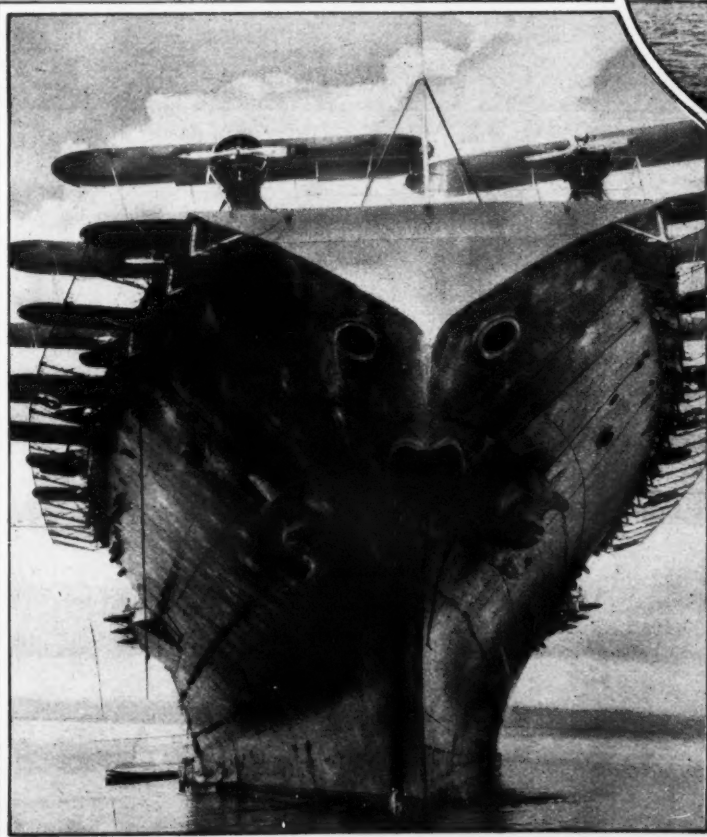
*The
Battle Fleets
in Mimic
Warfare*



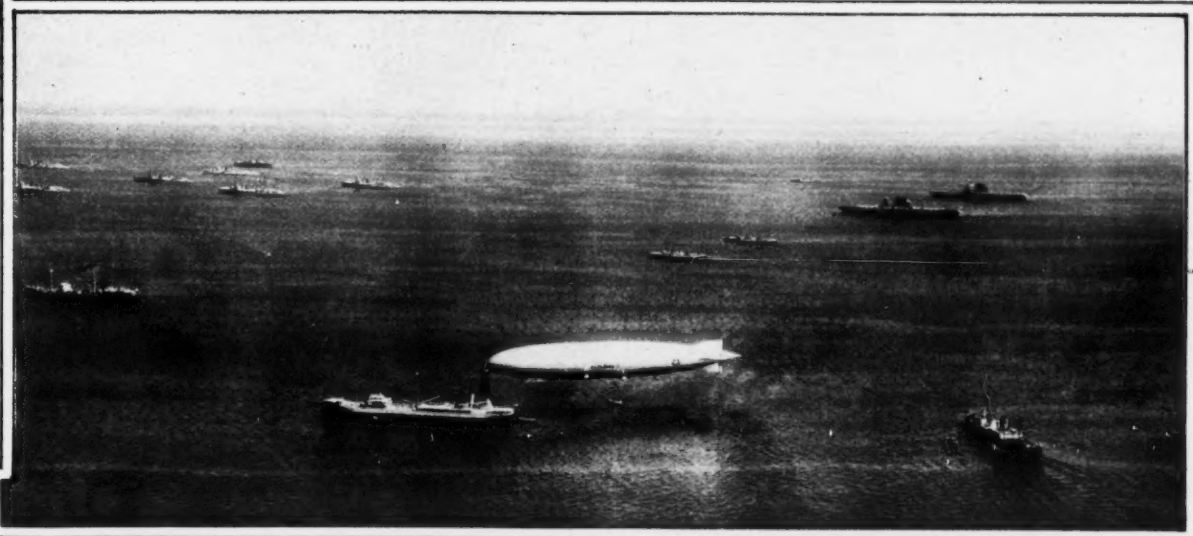
THE AMERICAN NAVY PLAYS AT WAR OFF PANAMA: SCENE IN THE FLEET MANOEUVRES in the Pacific, With the Dirigible Los Angeles Moored to the Mast of Her Mother Ship, the Patoka, as the "Black" and "Blue" Squadrons Engaged in Mimic Battle to Test the Defenses of the Canal.
(Times Wide World Photos.)



A STRIKING DISPLAY OF SEA POWER: HUGE AMERICAN BATTLESHIP at Anchor in the Warm Waters of the Pacific off Panama for the Mimic War Evolutions in Which the Canal Was the Objective of the "Enemy" Fleet.
(Times Wide World Photos.)



THE "EYES OF THE FLEET" AWAIT THE CALL TO BATTLE: THE AIRPLANE CARRIER LEXINGTON, Her Deck Crowded With Fast Scouting and Bombing Craft, as Seen From a Striking Vantage Point While Anchored Off Panama for the Battle Fleet Manoeuvres.
(Times Wide World Photos.)



LINED UP FOR THE DEFENSE OF THE PANAMA CANAL: AERIAL VIEW of the American Fleet Awaiting the Start of the Pacific War Games, With the Dirigible Los Angeles Moored to the Patoka in the Foreground and the Airplane Carriers Lexington and Saratoga at the Right.
(Associated Press.)



THE GRAVEYARD FOR SUBMARINES: NINE UNDERSEAS CRAFT, All Members of the "O" Family, Numbers 0-1, 2, 3, 4, 6, 7, 8, 9 and 10, Lined Up at the Philadelphia Navy Yard With Flags Flying Just After Their Arrival to Be Put Out of Commission.
(Associated Press.)



A PREHISTORIC MONSTER SERVES AS A STILL LIFE MODEL: STUDENTS

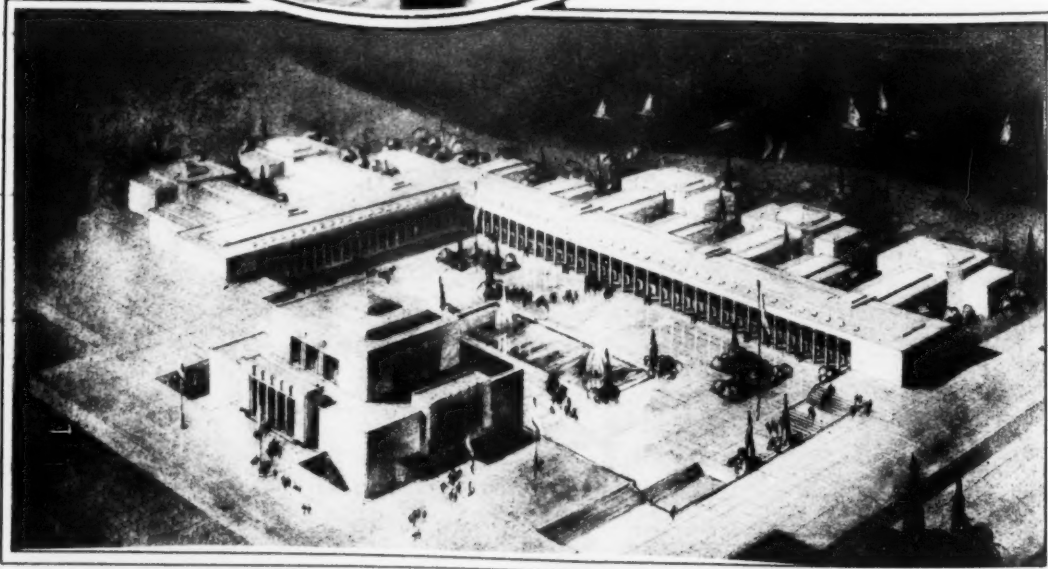
of the Art School of the Carnegie Institute Sketching the Fossilized Skeleton of a Giant Elk in the Carnegie Museum, Pittsburgh, Pa.

(Times Wide World Photos, Pittsburgh Bureau.)



THE HANDBALL CHAMPIONS OF THE COUNTRY: SAM ATCHESON AND SAM JOHNSON of Memphis, Tenn., Who Won the Doubles Title at the Y. M. C. A. Tournament in St. Louis. Atcheson Also Won the Singles Championship by Defeating Robert Weiller of Evanston, Ill., in the Finals.

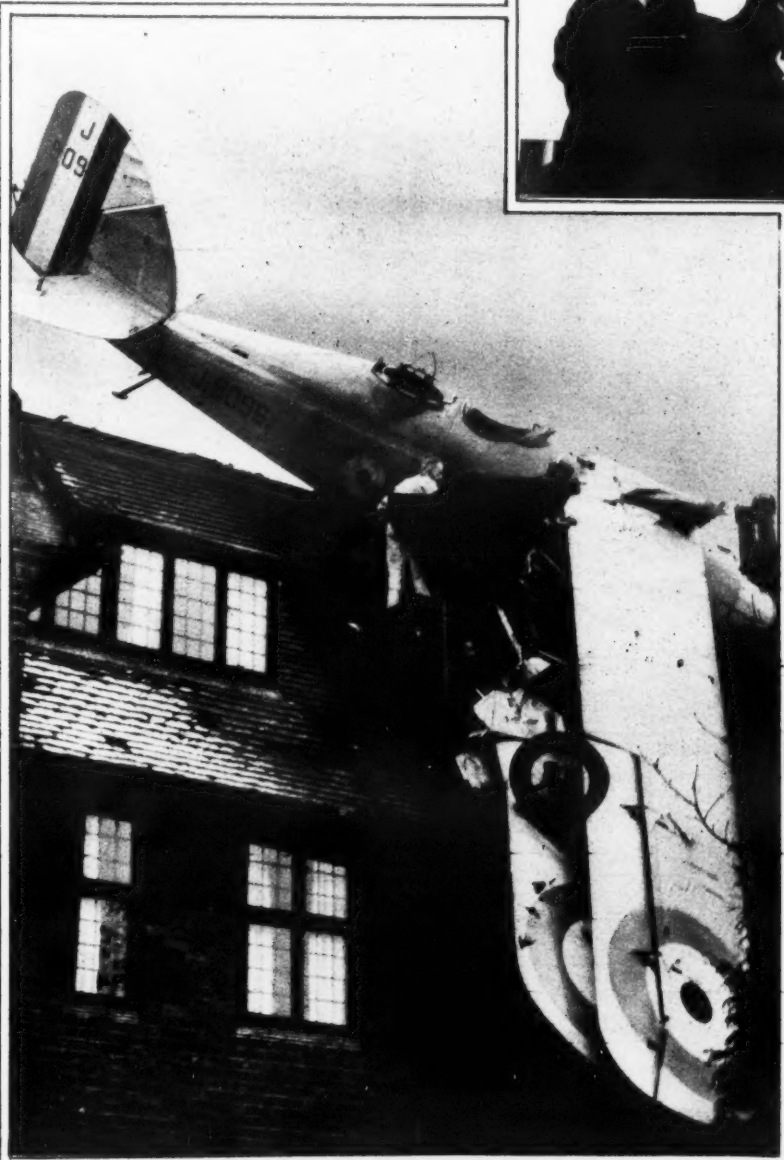
(Times Wide World Photos, St. Louis Bureau.)



DESIGNED FOR CHICAGO'S CENTURY OF PROGRESS EXPOSITION: ARCHITECT'S STUDY of the Proposed Hall of the States for the 1933 Fair. It Probably Will Be Built Around a Central Unit to Be Occupied by the Federal Government Displays.
(Times Wide World Photos.)



IN
TRAINING
FOR THE 1932
OLYMPICS: MISS
DOROTHY POYNTON,
Former Junior National Diving Champion
and a Member of the Women's Team at the
1928 Olympics, Keeping in Form at
Pasadena, Cal.
(Times Wide World Photos. Los Angeles Bureau.)



A FLIER COMES TAPPING AT THE ATTIC WINDOW: ROYAL
AIR FORCE BOMBING PLANE
Wrecked on the Roof of a London Dwelling in a Forced Landing From
Which the Pilot Emerged Unhurt, Lowered Himself Through the
Broken Skylight and Then Walked Calmly Down the Stairs.
(Times Wide World Photos. London Bureau.)

A NAVY
BLIMP SAILS
OVER FOR A
CHAT WITH
NEW YORK:

THE J-4,
From Lake-
hurst, N. J.,
Passing Near
the Mooring
Mast of the
1,248-Foot
Empire State
Building in a
Flight in
Which Two-
Way Con-
versation With
Station W O R
Was Main-
tained Con-
stantly and
Broadcast to
the Times
Square Crowds
Through
Amplifiers.
In the Fore-
ground an
Announcer Is
Seen
Reporting
Details of the
Test.

(Times Wide
World Photos.)

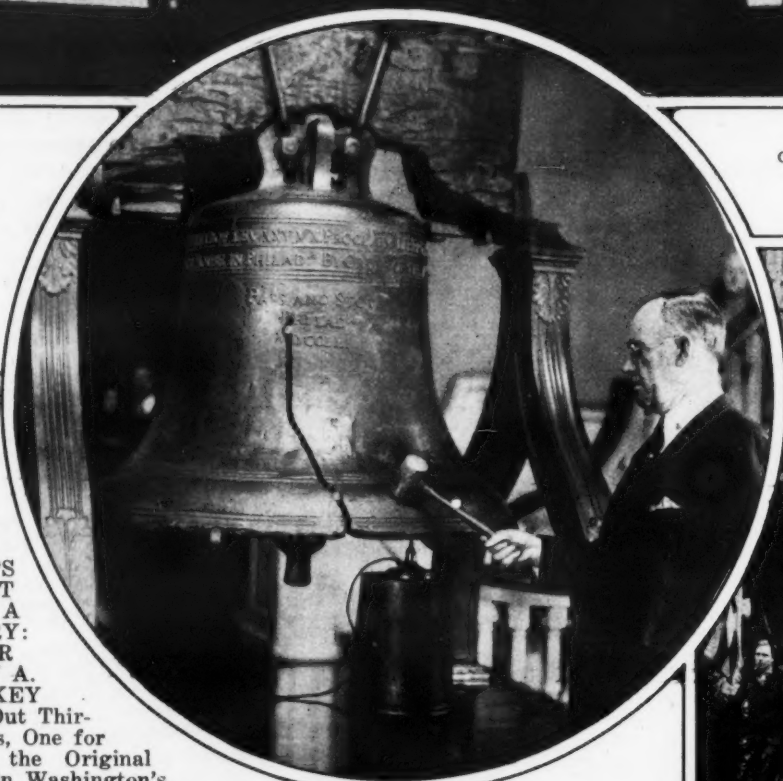


ROCK-A-BYE IN THE TREE TOP: AIRPLANE

Resting on the Branches After Orlo Richman Had Landed It Without Injury to
Its Occupants or Serious Damage to the Machine When the Engine Failed 1,000
Feet Over Seattle. The Only Open Space Near-By Was a Playground and the
Pilot Chose to Sideslip Into a Clump of Trees Rather Than Run the Risk of
Striking the Children.
(Times Wide World Photos.)



THE LIGHTS OF THE WORLD'S GREATEST CITY: THE SKYSCRAPERS of Downtown Manhattan, Illuminated at Nightfall, as Seen From the Brooklyn Side of the East River, With the Roadway of the Brooklyn Bridge Towering Overhead. (Times Wide World Photos.)



THE
LIBERTY
BELL
RINGS
FOR
PERHAPS
THE LAST
TIME IN A
CENTURY:
MAYOR
HARRY A.
MACKEY

Tapping Out Thirteen Notes, One for Each of the Original Colonies, in Washington's Birthday Ceremonies, Which Were Broadcast Throughout the Nation. Because of Deterioration the Ancient Bell Is to Remain Silent. (Times Wide World Photos, Philadelphia Bureau.)



THE YOUTH OF
AMERICA PAY
THEIR TRIBUTE TO
THE FATHER OF HIS
COUNTRY: THE
COLOR GUARD

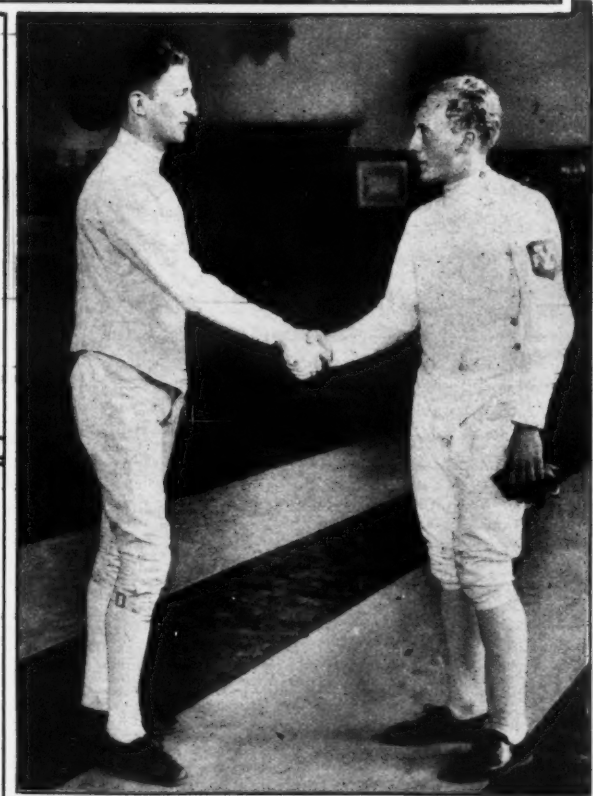
Passing the Memorial Chapel at Valley Forge as 3,900 Boy Scouts Gathered at the Famous Revolutionary Winter Camp on Washington's Birthday. (Times Wide World Photos, Philadelphia Bureau.)



THE DRY AGENTS LEARN SOME OF THE BOOTLEGGER'S TRICKS: W. HAROLD LANE, Deputy Prohibition Administrator of Kansas City, Mo., Conducting a Class in St. Louis to Provide Technical Information for His Subordinates. (Times Wide World Photos, St. Louis Bureau.)

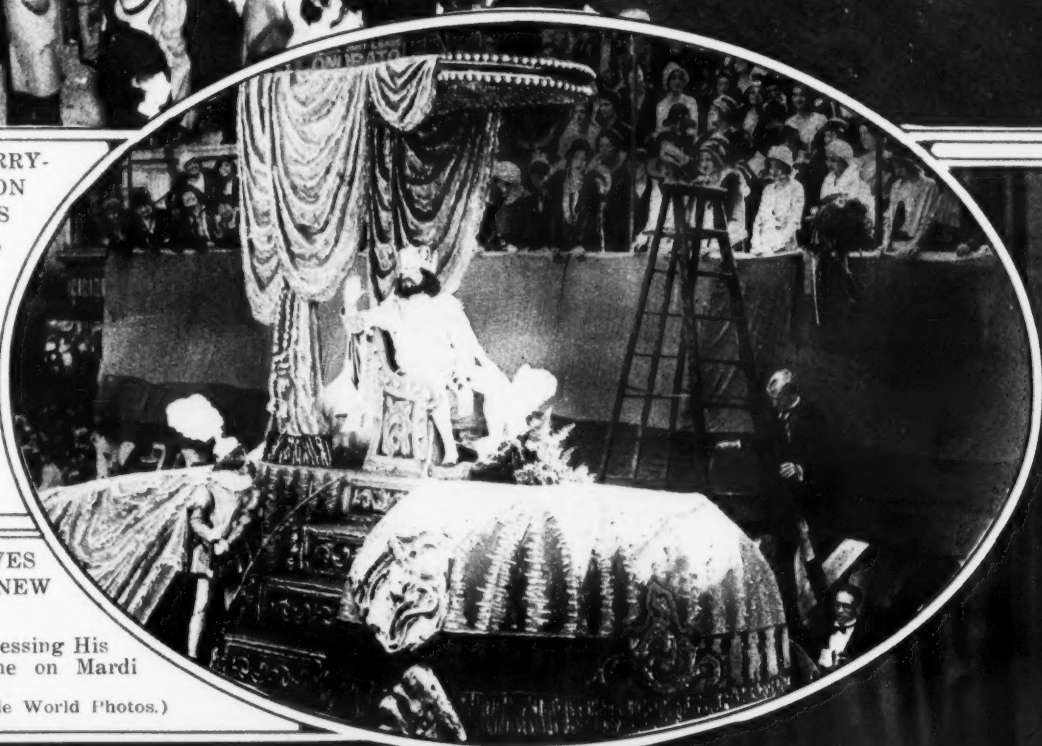
THE COLLEGE
FENCERS PREPARE
TO CROSS SWORDS:
CAPTAIN MARVIN

of the Princeton Squad and Captain J. F. Potter of Yale Shaking Hands Before the Match at Princeton, N. J. (Times Wide World Photos.)

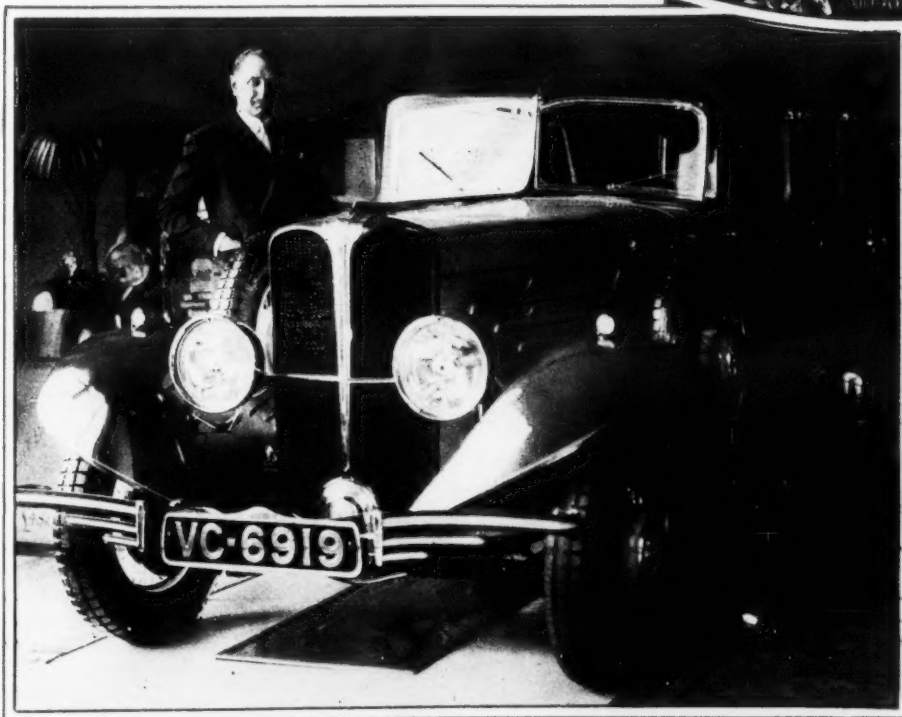




THE MARDI GRAS MERRY-MAKERS TAKE POSSESSION OF NEW ORLEANS: PROTEUS PARADE IN CANAL STREET, Its Wide Expanse Densely Packed With Spectators, on the Night Before Rex, King of the Carnival, Received the Keys to the City in Ceremonies Which Annually Attract Thousands of Visitors From All Parts of the Country.
(Times Wide World Photos.)



HIS MAJESTY RECEIVES THE HOMAGE OF NEW ORLEANS: REX, King of the Carnival, Addressing His Subjects From His Throne on Mardi Gras Day.
(Times Wide World Photos.)



A RACING MAN'S CONTRIBUTION TO CAR DESIGN: KAYE DON, Famous British Automobile and Speed Boat Driver, Exhibits His Stream-Lined Machine, Which Is to Be Manufactured by an English Concern.
(Times Wide World Photos, London Bureau.)



THE QUEEN OF THE MISTICK KREWE OF COMUS: MISS ADELE TOWNSEND JAHNCKE, Daughter of Ernest Lee Jahncke, Assistant Secretary of the Navy, in the Coronation Robes Which She Wore at the Mardi Gras in New Orleans.
(Hitchler & Delcroix.)

An
Island
Utopia
of the
South Seas



A BEAUTY PARADE IN
POLYNESIA'S HAPPY KING-
DOM:

GIRLS OF THE TONGA OR
FRIENDLY ISLANDS

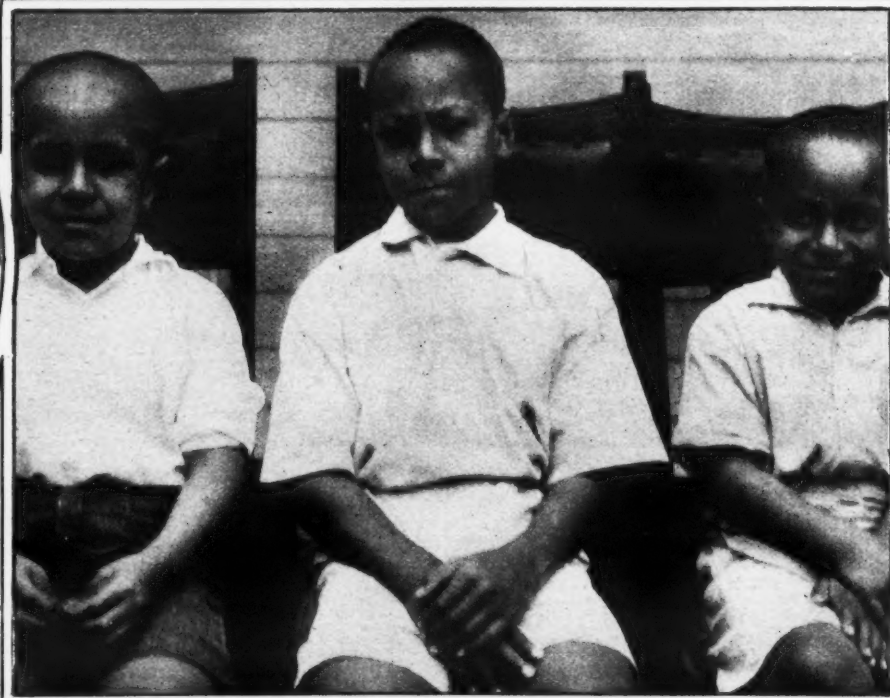
Lined Up for the Laklaka
or Action Dance, Which Is
a Feature of Tongan
Gatherings and Lasts for
Several Days. Mission-
aries Are Influential in
the Islands and Their
Ideas of Propriety Have
Produced Drastic Modifi-
cations in Native Cos-
tumes.

(Times Wide World Photos.)



THE RULERS OF THE ISLAND UTOPIA
IN THE SOUTH SEAS: QUEEN SALOTE
OF TONGA, AND TUNGI,

Her Prince Consort, Who Also Is the Pre-
mier of the Kingdom. He Was Educated
in an Australian College and Represented
Tonga at the Coronation of King George
in London.



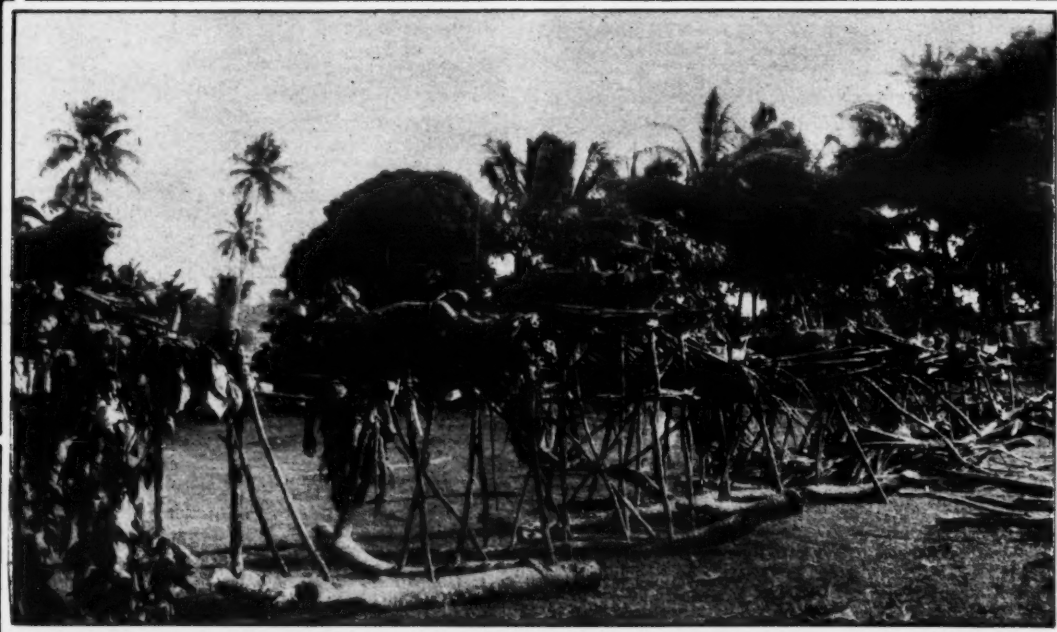
OF TONGA'S ROYAL BLOOD: THE THREE PRINCES OF THE ISLAND
KINGDOM,

Which Is Under the Protection of Great Britain but Is Ruled by Its Own Reigning
Family, a Native Ministry and
a Parliament. The Islands Have
a Population of About 20,000,
for Whom Free Education and
Free Medical and Dental Treat-
ment Are Provided. There Are
109 Public Schools and Two
Colleges.



A SOUTH SEAS PRINCE OF WALES
WHO SELDOM FACES THE

CAMERA:
ONE OF THE SONS OF QUEEN
SALOTE,
the Ruler of an Industrious and Pros-
perous Polynesian Domain, Which Con-
sists of 150 Tiny Islands With a Total
Area of 390 Square Miles.



A TONGAN CELEBRATION
KEEPS THE COOKS BUSY:
A FEW OF THE 600 ROAST
PIGS

Which Were Served, Along
With Tons of Other Edibles,
at a Three-Day Festival at
Nukualofa, the Capital. Tax-
ation in the American or Eu-
ropean Sense Is Unknown in
This Realm, Which Is Free
From Debt and Never Trou-
bled by Crime Waves. Copra,
the Dried Meat of Coconuts,
Is the Chief Source of National
Wealth.



ANOTHER RELIC OF THE KAISER'S WAR FLEET EMERGES FROM THE WATERS OF SCAPA FLOW: THE HULK OF THE CRUISER VON DER TANN, Raised After Resting on the Bottom Since the Close of the World Conflict, Being Towed to Rosyth, Scotland, to Be Broken Up for Scrap Metal.
(Times Wide World Photos.)



"THE RAJAH" GOES AFTER THE BIG ONES: ROGERS HORNSBY, New Manager of the Chicago Cubs, Fishing at Catalina Island, California, While Awaiting the Arrival of His Squad for the Spring Training Season.
(Times Wide World Photos.)



HER CORONATION COSTUME IS A DIVER'S OUTFIT: MISS BEATRICE LEE, Who Was the Queen of the Aquatic Fiesta at the Los Angeles Harbor Day, the Chief Event of Which Was the Start of the Fifth Annual Mid-Winter Sailing Championships.
(Times Wide World Photos.)

ANOTHER CANDIDATE FOR THE AIR FLIVVER HONORS: THE CURTISS-WRIGHT JUNIOR, a Two-Seater With a Three-Cylinder Motor Mounted Pusher Type, on Exhibition at East St. Louis, Ill. It Sells for \$1,490.
(Times Wide World Photos, St. Louis Bureau.)



ONE PROPOSAL TO SOLVE THE UNEMPLOYMENT PROBLEM: A PAINTER Demonstrating the Contrast in Results Between the Six-Inch Brush Generally Used and the Three-Inch Brush, Which a New York Union Is Threatening to Make the Standard for House Painting. The Employers Assert It Would Take Twice As Many Men to Do the Job.
(Times Wide World Photos.)



ANOTHER GREAT AMERICAN SHIP TAKES TO THE WATER: A VIEW OF THE LAUNCHING OF THE PRESIDENT COOLIDGE, One of the Largest Passenger Vessels Ever Built in This Country, at Newport News, Va., After Mrs. Calvin Coolidge Had Christened the Trim Craft With a Bottle of Water From the Stream at Plymouth, Vermont, Where Her Husband Played as a Boy.
(Times Wide World Photos.)



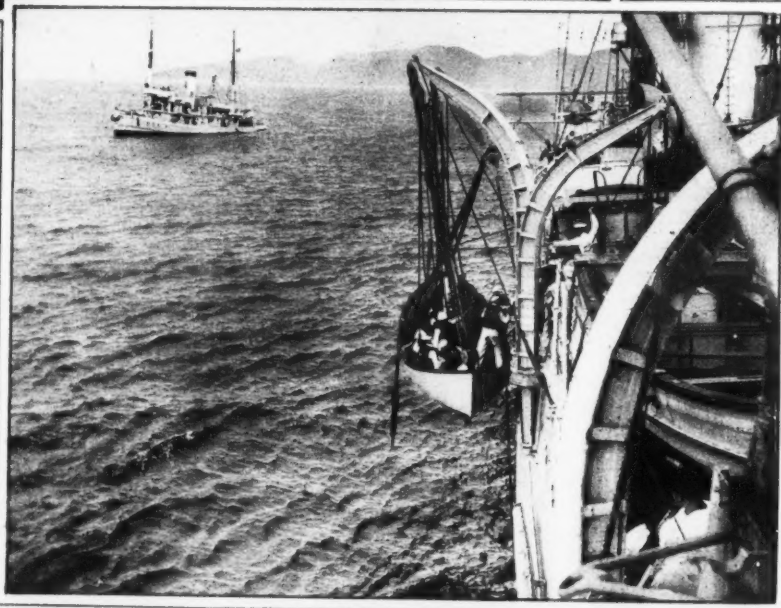
THE DEMOCRATIC CHIEFTAIN REPLACES HIS BROWN DERBY: FORMER GOVERNOR ALFRED E. SMITH Dons Fire-Fighting Regalia at the Fortieth Annual Volunteer Firemen's Parade in Brooklyn and Drives the Old Wilmington (Del.) Engine, Which Was Sent to Fight the Baltimore Conflagration of 1904.
(Times Wide World Photos.)



A RELIC OF KING ALFRED'S ADVENTURES OF 1,000 YEARS AGO: THE CRUDE TABLE of Hardened Oak on Which, According to Tradition, the Ruler of Ancient England Placed the Burned Cakes When He Proved Inadequate for Culinary Duties While Hiding From the Danes. The Table Has Been Neglected for Years, But It Is Now Proposed to Preserve It as a Treasure of the British Nation.
(Times Wide World Photos.)



WHEN A SEAMAN'S LIFE COUNTS FOR AS MUCH AS THAT OF AN ADMIRAL: J. H. KERR of the 7,500-Ton Cruiser Cincinnati Being Transferred in a Lifeboat to a Navy Tug to Be Rushed to the Hospital After Becoming Ill During a Speed Test in Cuban Waters.
(Times Wide World Photos.)



THE SAVING OF A LIFE HALTS A WARSHIP'S SPEED TEST: THE CRUISER CINCINNATI Lowering a Boat Off Cape Maysi, Cuba, in the Midst of a Thirty-Hour Run at Twenty-six Knots, to Transfer Seaman J. H. Kerr, Who Had Suddenly Become Ill, to a Navy Tug Which Had Come Sixty Miles From Guantanamo in Response to a Radio Summons.
(Times Wide World Photos.)



ROUNDING THE TURN AT
A PERILOUS ANGLE:

AIRPLANE

Sweeping Close to the Ground in
Negotiating a Curve in a Race
Against a Motorcycle and an Auto-
mobile at Eibsee, in Bavaria.
(Associated Press.)

"SETH
PARKER"
CALLS AT
THE WHITE
HOUSE:
PHILLIPS
H. LORD

(Right), Radio
Star, Goes With
His Wife and Rep-
resentative Donald F.
Snow of Maine to Pay
His Respects to President
Hoover While in Washington
for a Charity Program.
(© Harris & Ewing.)



THE "MOTHER" OF THE SILENT SCREEN AND HER BROOD OF REAL LIFE: MRS. MARY CARR, Long Famous as a Film Character Actress, With Her Six Children, All of Whom Are in Motion Picture Work. Since the Talkies Became Dominant, Her Roles Have Been Fewer, and Recently She Filed a Petition in Bankruptcy.
(Times Wide World Photos, Los Angeles Bureau.)



AN OPERA STAR HELPS THE NEEDY: MISS
LILY PONS,

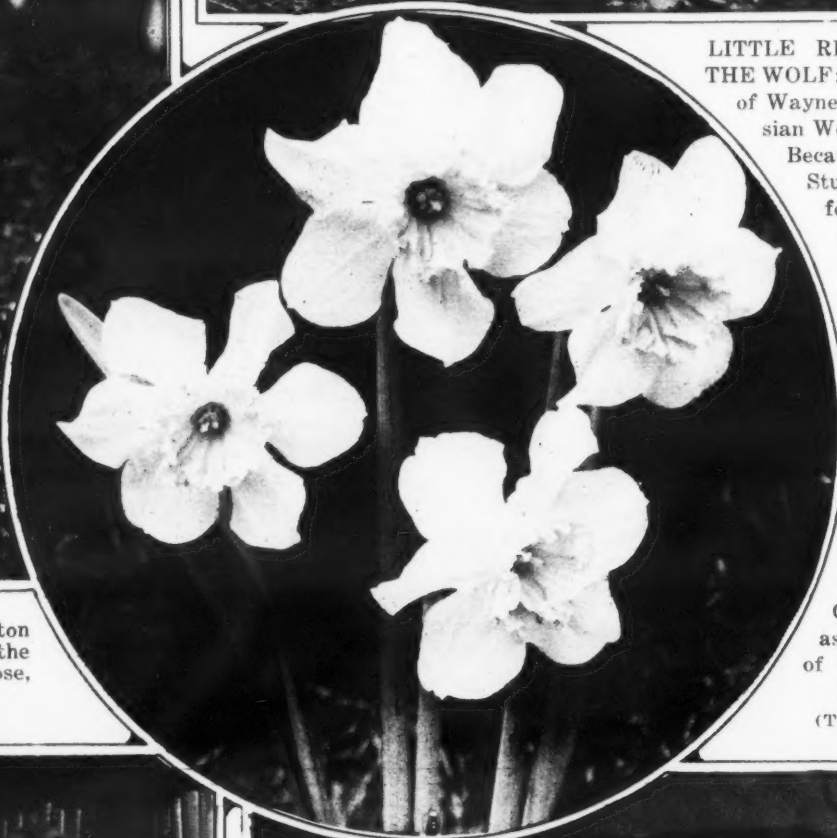
the French Soprano Who Recently Won a Place Among
the Top-Notchers, Cuts the Annual Birthday Cake of the
Godmothers' League, Which Cares for Destitute Mothers
and Children, While Mrs. Armand Tokatyan, Wife of the
Famous Metropolitan Tenor, Looks After Two of the Small
Guests in the New York Headquarters.
(Times Wide World Photos.)



TREED, BUT ONLY IN FUN: RAXEY, the Pet Raccoon, and Buddy, the Prize Setter Owned by the Riverton Kennels, Near Seattle, Romping Together in the Orchard Despite the Traditional Enmity of Their Species. If the Dog Gets Too Close, Raxey Gives It a Slap With Claws Carefully Covered.
(Times Wide World Photos.)



LITTLE RED RIDING HOOD AND THE WOLF: MISS DOROTHY SPARKS of Wayne, Pa., Inspects a Black Russian Wolf Which Cannot Harm Her Because It Already Is Well Stuffed and Intended Merely for an Exhibit at the Sportsmen's Show in the Commercial Museum at Philadelphia.
(Times Wide World Photos, Philadelphia Bureau.)



THE FLOWERS THAT BLOOM IN THE SPRING: NARCISSUS, White Leaves With Yellow Head, Which Was Crowned With the Gold Medal of the Queen Mother of Holland, as Displayed at the Opening of the Show of Accelerated Blossoms at Haarlem.
(Times Wide World Photos.)



THE ORANG-UTAN JOINS THE ANIMAL STUDY CLASS: MICKEY, a 6-Year-Old Native of Borneo, Quits Its Fleishacker Zoo Quarters Long Enough to Meet a Group of Pupils From the Girls' High School of San Francisco.
(Times Wide World Photos, San Francisco Bureau.)



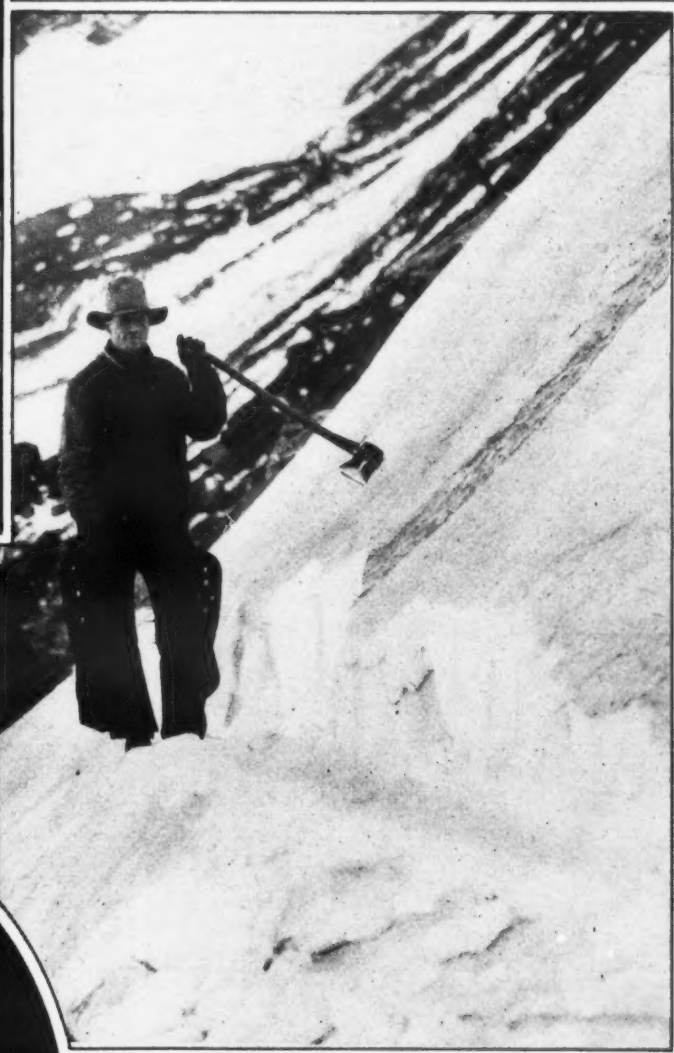
THE ANCESTORS OF ALL THE TYPEWRITERS IN THE WORLD: THE EARLIEST TYPEWRITER With an Up-Strike, Built in 1857 by S. W. Francis, and (on the Right) the First Machine Built for Commercial Use in 1873, Which Are Now in the Permanent Collection of the Smithsonian Institution in Washington.
(Times Wide World Photos, Washington Bureau.)



**NOT WINTER
SPORT BUT
TRAINING
FOR WAR:
ITALIAN
SOLDIERS**
Traveling on
Skis and Armed
With Light
Guns Conduct-
ing Manoeuvres
on the Snowy
Slopes of the
High Alps.
(Times Wide
World Photos.)



**MAKING THE GEOGRAPHY LESSON
VIVID FOR THE LITTLE ONES:
MISS CHURCHER,**
Headmistress of the Springfield Infant School,
Wandsworth, England, Exhibiting to a Class
the Collection of One Hundred Dolls Dressed
in National Costumes Which She Has
Assembled From All Parts of the World.
(Times Wide World Photos.)



**THE DIFFICULTIES OF WINTER TRAVEL IN
THE ROCKIES: ACE POWELL**
Clearing a Steep and Icy Mountain Trail for the
Use of Glacier National Park Rangers on Their
Winter Patrol.
(Glacier National Park.)

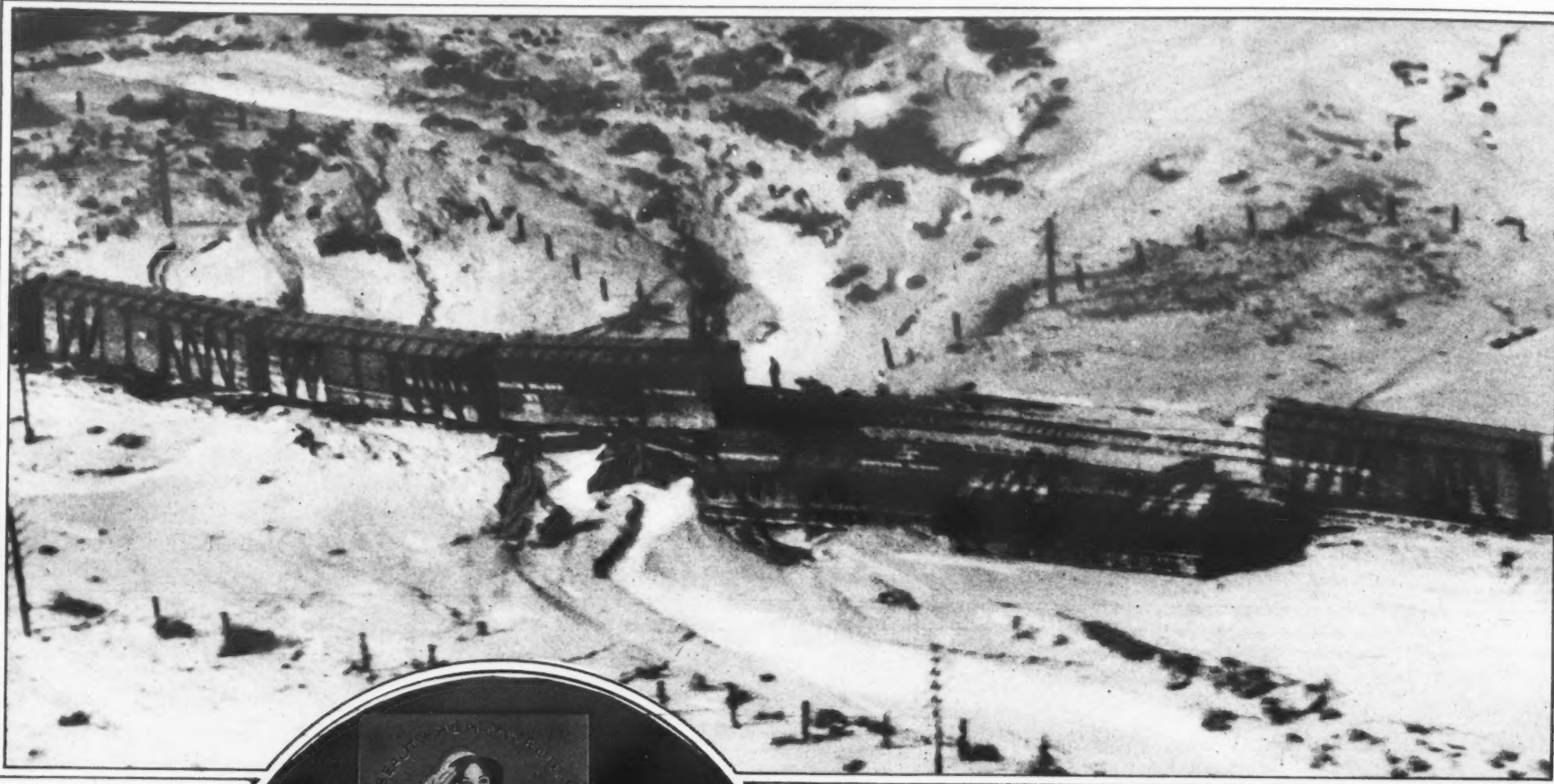


**SHE NEVER CLIMBS ON A CHAIR AT THE SIGHT
OF A MOUSE: DR. HAZEL E. MUNSELL**
of the Bureau of Home Economics of the Agricultural De-
partment, Who Is Using White Rats in Important Experi-
ments in Nutrition Because They Will Eat Practically
Anything.
(Times Wide World Photos, Washington Bureau.)



**THE RECORD OF WORDS THAT
NEVER PASSED HUMAN LIPS:
E. A. HUMPHRIES,**
Sound Film Technician, Exhibiting a Strip of
Film From Which the Projection Machine Pro-
duces a Robot Voice From His Drawings of
"Peaks" and "Valleys." Microscopic Studies of the
"Voice Track" of Talkies Enabled Him to Build Up
Words Artificially. (Times Wide World Photos, London Bureau.)





**THE AFTERMATH
OF A CLOUDBURST
IN THE DESERT:
TRAIN WRECKED
AT WELLTON,
ARIZ.,**

by a Wall of Water
Six Feet High,
Which Swept Down
From the Near-By
Hills, Washing Out
the Southern Pa-
cific Tracks and
Delaying Traffic
for Two Days.
(Associated Press.)



**A REWARD FOR
THE NEW GIRL SCOUT POSTER:**

MISS JOSEPHINE SCHAIN,
National Director of the Girl
Scouts, at the National Head-
quarters in New York, Presents a
Check for \$300 to Paul Martin of
Ossining, N. Y., Who Won the
Competition Sponsored by the Art
Alliance of America.
(Times Wide World Photos.)



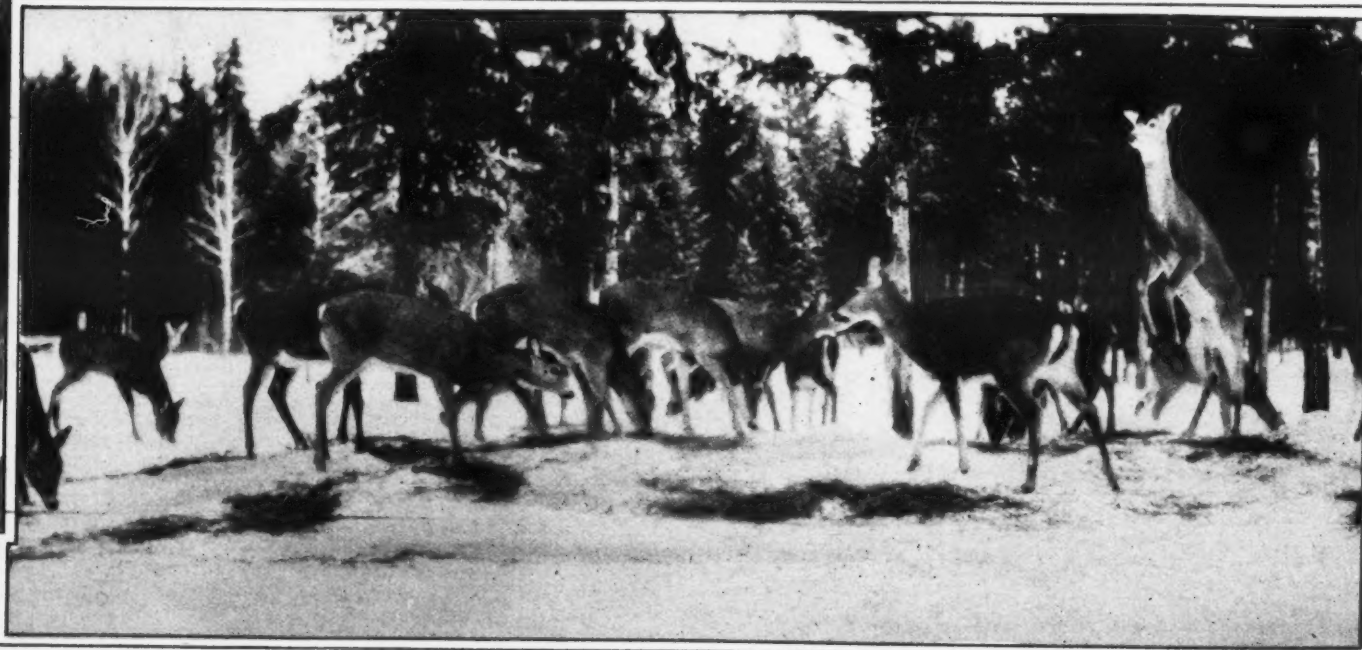
**REVIVING THE AIRS OF THE FIRST SETTLERS OF VIRGINIA: A GROUP
OF OLD-TIME MUSICIANS**

Practicing for the Music Festival to Be Held at Charlottesville, April 14 to 17,
to Restore the Popularity of the Simple Melodies of Colonial Days.
(Virginia State Chamber of Commerce.)



**A SCREEN RIVAL FOR BOBBY JONES:
HELEN MORGAN,**

Film Star and Night Club Entertainer, May
Lack the Famous Atlanta Golfer's Driving
Power, But at Least She Seems to Be Getting
a Lot of Fun Out of This Visit to the Links
at Miami Beach, Fla.
(Times Wide World Photos.)



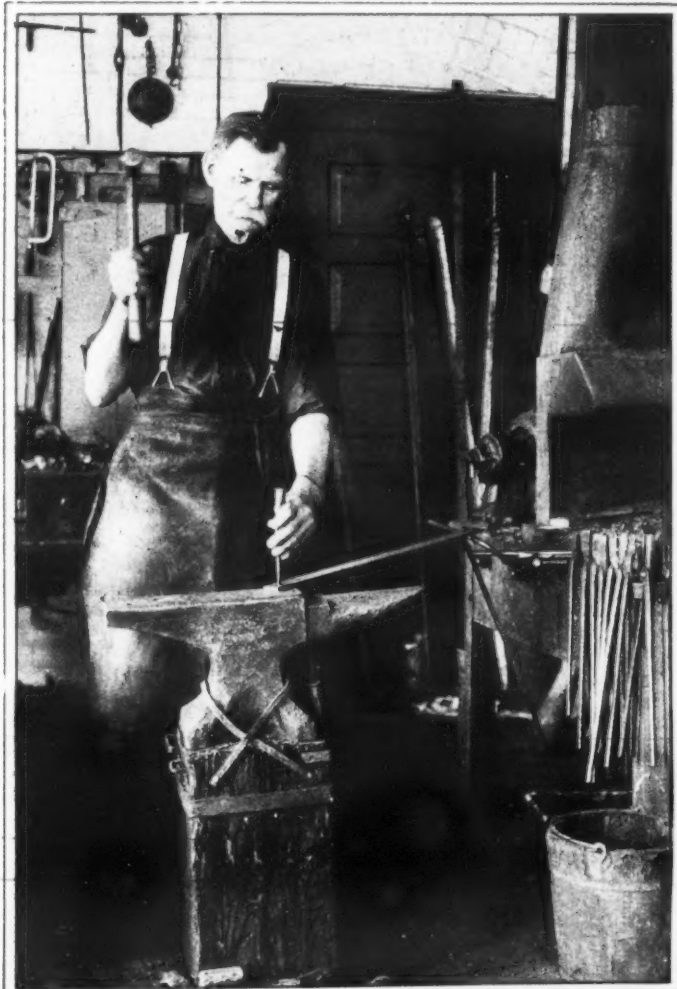
THE NEEDY OF THE WILDS DINE ON FEDERAL RATIONS: DEER

Eating at One of the Winter Hay-Feeding Stations in Glacier National Park, With an Animal of Hoggish Disposition
Rearing in an Attempt to Drive the Others Away From the Meal.
(Glacier National Park.)



MOVING DAY IN 'COONSKIN COAT CIRCLES: SOME OF THE 182 UNIVERSITY OF MICHIGAN STUDENTS

Who Were Forced to Seek New Quarters Following the Padlocking of Five Fraternity Houses Because of Liquor Raids, Carrying Out Their Belongings as the Year's Closing Order Became Effective.
(Times Wide World Photos.)



THE COLLEGE BLACKSMITH GETS HIS HONORARY DEGREE: HAILE CHISHOLM,

80 Years Old and a Blacksmith for Sixty-six Years, Who Has Received the Special Title of "Master of Artisans" From the North Dakota Agricultural College in Recognition of His Twenty-nine Years of Service There as an Instructor in Metal. He Is the First of His Ancient Craft to Receive Such an Honor in This Country.
(Times Wide World Photos.)



A RECORD-BREAKING TWO-YEAR-OLD: LAURA MERCEDES KORNDIKE ORMSBY of the Holstein Herd of the Colorado State Agricultural College at Fort Collins, Which Produced 626.4 Pounds of Butter Fat in 348 Days.
(Times Wide World Photos.)

NEW TWIN-ARC LAMP Ends the High Cost of Ultra-Violet Sunshine

A remarkable new ultra-violet lamp has been produced by the nationally-famous builders of physical therapy equipment for physicians and hospitals. Amazing new principle — four large carbons radiating at one time—gives double radiation. Produces genuine ultra-violet and infra-red rays prescribed by doctors for health, beauty, vitality—at unbelievable low cost. Now delivered to your home for 10 days' FREE TRIAL—without obligation to buy. Simply rush the coupon below TODAY!



4 Carbons
Radiating
at One Time

The new Health Developer Twin-Arc Lamp has four large size carbons radiating at one time instead of only two.

Protect Your Family From Colds . . . Flu . . . Grippe Rheumatism!

NOW at last everyone can afford the priceless benefits of genuine ultra-violet and infra-red sunshine. Thanks to the remarkable new Health Developer Twin-Arc Lamp, you can protect yourself and your family by building up resistance against colds, flu, grippe, rheumatism, anemia and other troublesome ailments—this modern, scientific way. And all at a cost so low that it will amaze you! Health authorities everywhere prescribe regular treatment with ultra-violet rays to build health and give new energy, a keener mind and vitality. Children and babies especially need its benefits. And now with the development of this astonishing new lamp, the high cost has been taken out of ultra-violet sunshine! Think of it—this amazing lamp actually gives double and more thorough radiation. Produces far quicker treatments! Gives genuine ultra-violet and infra-red rays as found



"In premature loss of hair," says Dr. Percy Hall, M.D., "remarkably successful results were obtained after a few exposures of ultra-violet radiation. The treatment may be considered the method par excellence in alopecia (baldness)."

in natural sunshine. Not a heat bulb lamp—uses no bulbs. Absolutely guaranteed as to construction, performance and service, yet now offered at a startling low price, thanks to mass production. Investigate this newest scientific triumph! Coupon brings a valuable book free — also details of generous free trial offer. Mail it NOW!

Try **FREE**
For 10 Days
In Your Home

You are invited to use this new twin-arc violet ray lamp in your home for 10 days—absolutely FREE—without charge and without obligation to buy. See for yourself the wonderful benefits of genuine ultra-violet radiation, without risk. Coupon brings details of this unique liberal offer. Also interesting free booklet telling why you need ultra-violet rays for health and vitality. Write at once!

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DEALERS

It will pay you to feature the Ultra-Violet Lamp made by the nationally-famous builders of physical therapy equipment. We have a most attractive proposition for you. Write or wire today!

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1676 N. Claremont Ave., Chicago, Ill.

Please send at once full details of your extraordinary offer to let me try the new Health Developer Ultra-Violet Lamp for 10 days FREE in my home. Also, forward your valuable booklet.

Name
Address
City State

SPRING JACKET SUITS OBEY CONTRAST DICTATES



COLOR AND FABRIC CONTRAST CAN HAVE NO SMARTER EXPONENT Than This Suit From Saks-Fifth Avenue With Frock of Pulled-Thread Woolen in Rose and Jacket of Tweed With Navy Lights.
(Lincoln McCabe.)



A DRESSY VERSION OF THE ONE-BUTTON CUT-AWAY JACKET

Developed by Frank Starr in Pale French Blue Worsted With Embroidery in Brilliant Rose Tones. Worn With Black Celophane Turban From Knox.
(New York Times Studios.)



HERE THE FABRICS ARE THE SAME, But the Color Contrast Is Marked. Jacket of Tomato Red and Frock of Beige Wool Crêpe. Designed by A. Beller.
(New York Times Studios.)



A TUCKED ROLL BRIM IN BROWN PAPER PANAMA and an Amusing Little Streamer Bow of Red Grosgrain Down the Back Conspire to Make This Descat Model a Flatteringly Youthful One. James McCreery.
(New York Times Studios.)



THE HEMSTITCHED WHITE CHINE SLEEVES of the Blouse Showing Below the Short Sleeves of the Jacket Mark This Suit of Printed Canton Crêpe as of Spring, 1931. A. Beller.
(New York Times Studios.)



THE WAISTCOAT ADOPTS A FEMININE PLEATED RUCHING. Worn With Navy Dotted Flat Crêpe Suit From Jennie Moscovitz.
(New York Times Studios.)

By GRACE WILEY

THE use of contrast is the most pronounced feature of the new Spring fashions. Perhaps in no other type of costume is it achieved more successfully than in the popular jacket suits. Here the jacket affords such an ideal opportunity for contrast with the frock or with the skirt, gaining this contrast either in fabric or in color, or possibly in both.

These contrasting jackets are short and, more often than not, are collarless, cut with a surplice closing and with three-quarter sleeves.



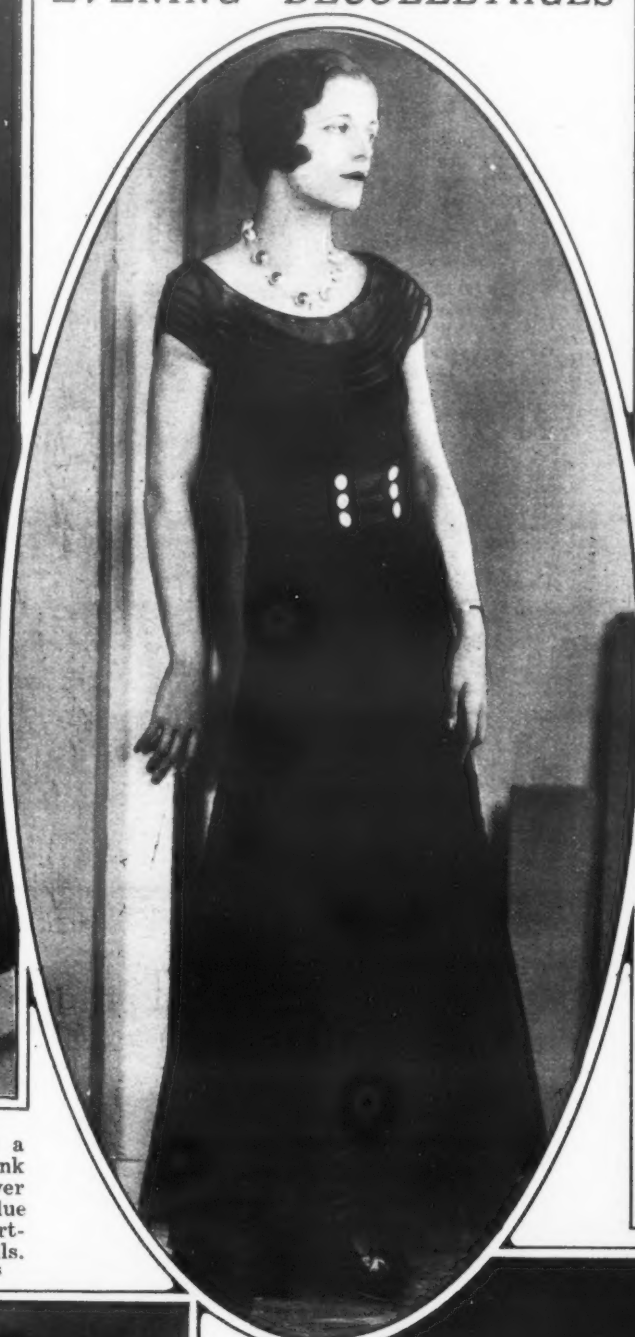
AN EXTREMELY EFFECTIVE SUIT IN ROSE GRAY FLAT CREPE

Illustrates the More Formal Type of Afternoon Tailleur. Designed by William Bass for Retail Dry Goods Association.
(Stadler.)

FASHION DICTATES MOD-
ESTY IN THE NEW
EVENING DECOLLETAGES



THE FLOWER LEI,
So Smart for Evening, Is Shown Here in Cornflowers on a
Frock of Flesh Pink
Chiffon Posed Over
a Cornflower Blue
Underdress. Import-
ed by Mary Walls.
(New York Times
Studios.)



THE EVENING PAJAMA GOWN,
Especially Designed for Dancing,
Has a Skirt Back. Shown by R. H.
Macy in Turquoise Satin With Black
Satin Jacket.
(Pagano Studios.)



"RICKSHAW"
Is the Amusing Name of This Con-
tempora Print on Chiffon With Black
and Aqua Blue Wheels on a White
Ground. The Belt and the Flower Are
in Two Shades of Blue Velvet. Lord
& Taylor.
(Underwood & Underwood.)



A CHARM-
INGLY
NEW USE
OF NET,
Given Body
by Many
Rows of
Bias Taf-
feta Bands.
Note the
Very Wide
Stitched
Belt With
Its Double
Row of
Buttons.
From Cor-
beau & Cie.
(New York
Times
Studios.)

At Left—
SOFTLY
FEMI-
NINE,
This Youth-
ful Bonwit
Teller Frock,
Fashioned
of Fine
White Net,
Is Trimmed
With
Pleated
Flutings
and Dainty
Sprays of
French
Knots.
(Don Diego.)



GLEAMING EYELET EMBROI-
DERY ON WHITE CHIFFON
Continues to Be One of the Suc-
cesses of the Season. Kallman &
Cohen Designed This Frock With
Its Stiffened Peplum.
(New York Times Studios.)



A WRAPPED SURPLICE JACKET
of the Black Chiffon, Encrusted With
Lace, Obscures the Contrasting Bodice
of the Frock, Which Is Made Up of
Lace and Flesh Chiffon. Frederick
Greenberg.
(New York Times Studios.)



IN THE NEW ZEALAND CITY THAT WAS WIPED OUT BY AN EARTHQUAKE:
TELEPHOTO VIEW
of the Business Centre of Napier, Where Hundreds of Persons Perished, Showing the Completeness of the Devastation, Which Was Like That of a World War Bombardment. Not a Stone or Brick Building Was Left Standing in This Town of 20,000 Population.
(Times Wide World Photos.)



"ATTENDITE POPULI DE
LONGE AD DEUM": POPE
PIUS XI,

Speaking Into the Micro-
phone of Station HVJ
in Vatican City Dur-
ing the Broadcast of
His Words to All
Parts of the Earth
at the Inaugura-
tion of the New
Radio Station.

Behind the
Pontiff Stands
Senator Marconi,
Who Directed the
Installation of
the Station.

(Times Wide World
Photos.)



A TYPE-
WRITER
THAT IS OPER-
ATED BY RADIO:
GLEN W. WATSON

Demonstrating in
Detroit His Device With
Which Messages Typed
on a Transmitter Are
Received in Printed
Form at Any Distance
From the Sending Sta-
tion. Two Identical
Revolving Arms, Elec-
trically Driven and
Synchronized, Each
Passing in Revolution
Over Insulated Seg-
ments, Do the Work.
(Times Wide World
Photos, Detroit Bureau.)

At Left—
A COMMUNIST
ORATOR IS TREED:
BENJAMIN SAUL
Addressing His Follow-
ers From the Branches
of a Tree, From Which
It Took the Police
Fifteen Minutes to Dis-
lodge Him, as a Red
Demonstration on the
Boston Common Led to
Hand-to-Hand
Fighting.
(Times Wide World
Photos, Boston Bureau.)



ON TO GERMANY FOR

**Charm
Color
Costumes**

Blithely the peasants dress in festive attire and engage in native customs and informal festivals in a frame of green woods and flowering meadows. At old-world inns the traveler hears folk-songs and watches the unspoiled ways of a sturdy people. The Spreewald, the Harz, the Black Forest, Bavaria. Then to the great cities for operas, theaters, cabarets, museums. Honest prices, no visa fee, no landing charges. Write for Illustrated Booklet No. 17. GERMAN TOURIST INFORMATION OFFICE, 665 Fifth Avenue, New York, N. Y.



Peasant Houses
in the Spreewald

"Going to Europe" means going to

GERMANY



ROUGH GOING NEAR THE PLAYING FIELDS WHERE ENGLAND'S BATTLES ARE

WON: THE RUNNERS in the Annual Eton College Steeplechase Taking a Water-jump with Varied Success.

(Times Wide World Photos, London Bureau.)



THE OARSMEN BEGIN THEIR WORK-

OUTS ON THE SCHUYLKILL: THE FRESHMEN CREW of the University of Pennsylvania Ready to Take Their Barge Out for the First Practice Run of the Season.

(Times Wide World Photos, Philadelphia Bureau.)



AN ACCURATE TEST FOR "MORNING AFTER" WOBBLER:

R. W. BROWN, Chief of the Firestone Engineering Research Laboratory at Akron, Ohio, Demonstrating His "Wobble Meter," on Which the Extent of Bodily Fatigue Is Measured Through the Unconscious Shifting of Weight From One Leg to the Other. (Times Wide World Photos.)



THE SON OF THE WORLD'S SPEED KING: DONALD CAMPBELL, 9 Years Old, Whose Father Recently Set an Automobile Record of 245 Miles an Hour, With a Group of His Playmates at St. Peter's School, Horsham, England, Where Racing Model Cars Is the Favorite Sport. (Times Wide World Photos.)



"..SO WISHY-WASHY!" SHE SAID

"Just how any one who has ever used PEBECO Tooth Paste can use anything else is beyond me!" exclaimed a woman noted for the flashing beauty of her teeth. "Other dentrifices are so wishy-washy, but you just know Pebece is working!" ... Correct! And she might have added: The after-taste is so clean, so refreshing, so cool that users are aptly calling Pebece the "ICED" Dentifrice. Try this taste on your toothbrush today.—Advt.

Metropolitan Amusement Guide

E. RAY GOETZ presents the "Aristocrat of Musical Comedies"

"THE NEW YORKERS"

with the following cast
FRANCES WILLIAMS CHARLES KING HOPE WILLIAMS
ANN PENNINGTON RICHARD CABLE MARIE CAHILL
WARING'S PENNSYLVANIANS
and CLAYTON, JACKSON & DURANTE

BROADWAY THEATRE B'way & 53d St. Evenings at 8:30. PHONE
Sents selling 6 weeks in advance. Pop. Price Mats. Thurs. & Sat. at 2:30. COL. 5-6445
Prices \$1-\$2-\$3-\$4-\$5 (Plus tax) except Saturday

YOU SAID IT. It's Sweet and Hot

LOU HOLTZ - MARY LAWOR - STANLEY SMITH - LYDA ROBERTI
The hilarious musical comedy hit of the season

SEATS \$1⁰⁰ to \$4⁰⁰ CHANIN'S 46th ST. THEA. Even. 8:30. Mats.
West of Broadway Wed. and Sat. 2:30

A. H. WOODS Presents

"The most exciting of newspaper dramas since 'The Front Page'." Burns Mantle, Daily News.

ARTHUR BYRON IN "FIVE STAR FINAL"

Staged by Worthington Miner

CORT THEATRE, 48th St., E. of Broadway
Even. 8:50. Matinees Wed. & Sat., 2:30

"If you are seeking a thrill in the theatre, don't fail to see 'Five Star Final'." Charles Darnton, Eve. World.

GILBERT MILLER Presents

TOMORROW AND TOMORROW

A New Play by Philip Barry
with ZITA JOHANN and HERBERT MARSHALL

HENRY MILLER Theatre 124 West 43d St. BRy. 9-3970.
Even. 8:40. Mats. Thurs. & Sat., 2:30

HELEN HAYES in the New Comedy by **PETTICOAT INFLUENCE**
NEIL GRANT
with HENRY STEPHENSON

LYCEUM THEATRE, 45 St., E. of B'way. Evenings at 8:50
Matinees Thursday and Saturday, 2:30.

AMERICAN PREMIERE!
Fortune Gallo's Production of Leoncavallo's

'PAGLIACCI'

SAN CARLO OPERA COMPANY OF 150
SYMPHONY ORCHESTRA OF 75

Leo Brecher's **CENTRAL PARK THEATRE** (formerly Johnson's), 7th Ave. & 39th St. Cont. 1 to 11:30 P. M. Pop. Prices

THE FIRST GRAND OPERA IN SOUND FILM

CHARLIE CHAPLIN in "CITY LIGHTS"

Cont. daily from 9 A.M. 50c & \$1

Geo. M. Cohan Theatre
Broadway, Bet. 42d and 43d.

METRO-GOLDWYN-MAYER'S New Sensation

ASTOR THEATRE

B'way & 45th Street

Twice Daily, 2:50-8:50. Three Times Sunday and Holidays, 3-6-8:50.
Seats on sale at Box Office.

'TRADER HORN'

"'Trader Horn' picture keeps audience in frenzy of fascination with its thrills."—Regina Crewe, American.

with HARRY CAREY, Edwina Booth, Duncan Renaldo

NOTHING CAN COMPARE TO IT World
EDNA FERBER'S COLOSSAL

CIMARRON

with RICHARD DIX

GLOBE Broadway at 46th

DAILY, 2:30 & 8:30
MIDNIGHT SHOW SAT.

RKO RADIO Picture
Extra Show Sunday, 5:45

MORRIS GREEN and LEWIS E. GENSLER present

THE HEALY THE GANG'S ALL HERE

With ZELMA O'NEAL GINA MALO — SHAW AND LEE
Ruth TESTER—Jack BARKER—Hal LeROY and TOM HOWARD
John Gallaudet Jack McCauley Gomez & Winona Eddie Moran

IMPERIAL THEATRE, W. 45th St. Even. 8:30. Mats. Wed. and Sat., 2:30

MORRIS GREEN AND LEWIS E. GENSLER present

JOE COOK IN HIS FLEETEST FUNNIEST MUSICAL "FINE AND DANDY"

Even. 8:30. Prices \$1 to \$5. Good Balcony seats. \$1, \$2, \$3. Pop. Price Mats. Wed. & Sat. 2:30

ERLANGER'S THEATRE WEST 44th STREET
Phone PEN 6-7963

SAM H. HARRIS Presents

ONCE IN A LIFETIME

By MOSS HART and GEO. S. KAUFMAN

A SMASH HIT BUT NO PRICE INCREASE—NIGHTS \$1 TO \$3.85—MATS. \$1 TO \$2.50

MUSIC BOX THEATRE, West 45th Street. EVGS. 8:40. MATS. THURS. and SAT., 2:30

"HELEN GAHAGAN IS THE NEW SENSATION."—Darnton, Eve. World.
DAVID BELASCO presents

HELEN GAHAGAN IN "TONIGHT OR NEVER"

BELASCO THEATRE, WEST 44th STREET
Even. 8:40. Matinees Thurs. & Sat., 2:40

MARY BOLAND in her Newest and Gayest Comedy Hit

VINEGAR TREE

PLAYHOUSE Thea., 48th St., East of B'way. Even. 8:40.
Matinees WEDNESDAY, SATURDAY, 2:40.

KATHARINE CORNELL in
The Barretts of Wimpole Street
by Rudolf Besier

Presented by Katharine Cornell, Staged by Guthrie McClintic

At the **EMPIRE THEATRE** Even. 8:30 Sharp

THE THEATRE GUILD PRESENTS

Green Grow The Lilacs

GUILD THEATRE 52nd STREET, WEST OF B'WAY. Even. 8:50
MATINEES THURSDAY & SATURDAY, 2:40

ELIZABETH THE QUEEN

Last Week
With Lynn Fontanne, Alfred Lunt, Morris Carnovsky, Joanna Roos and others.

MARTIN BECK THEATRE 45TH STREET, WEST OF 8TH AVE.
EVEN. 8:40. MATS. THURS. & SAT., 2:40.

WILLIAM FARNUM THOMAS SANTSCHI in
"TEN NIGHTS IN A BAR-ROOM"

The All Talking Picture of the World Famous Play

CENTRAL THEATRE 47 St. MIDNITE—POP. PRICES



PEGGY SHANNON,
in the Comedy, "Napi," Coming to the
Longacre Theatre Next Week.
(White.)



MARY
HAY,
Featured in
the Play,
"Greater
Love,"
at the
Liberty
Theatre.
(DeBarron.)



MARY HONE,
Who Will Play the Rôle of Lady
Catherine Lasenby in the Revival
of Barrie's "The Admirable Crich-
ton," Opening at the New Amster-
dam Theatre Next Week.
(White.)



DOLORES DE MONDE,
in the Comedy-Satire, "Paging Danger,"
at the Booth Theatre.
(White.)



MARJORIE LYTELL,
Appearing in Rachel Crothers's
Comedy, "As Husbands Go," at
the John Golden Theatre.
(White.)



HARRIET HOCTOR,
Premiere Danseuse in "Simple Simon," Which Will Be Reopened
Next Week at the Majestic Theatre.
(Monroe.)



Are you reading General
Pershing's War Memoirs
before their publication in
book form as they are
appearing daily and Sun-
day in The New York Times

?

General Pershing's own story of the A. E. F.
in France, its participation in the historic
Argonne, St. Mihiel, Chateau-Thierry engage-
ments, is gaining in interest as the chapters
unfold, day by day, in The New York Times.

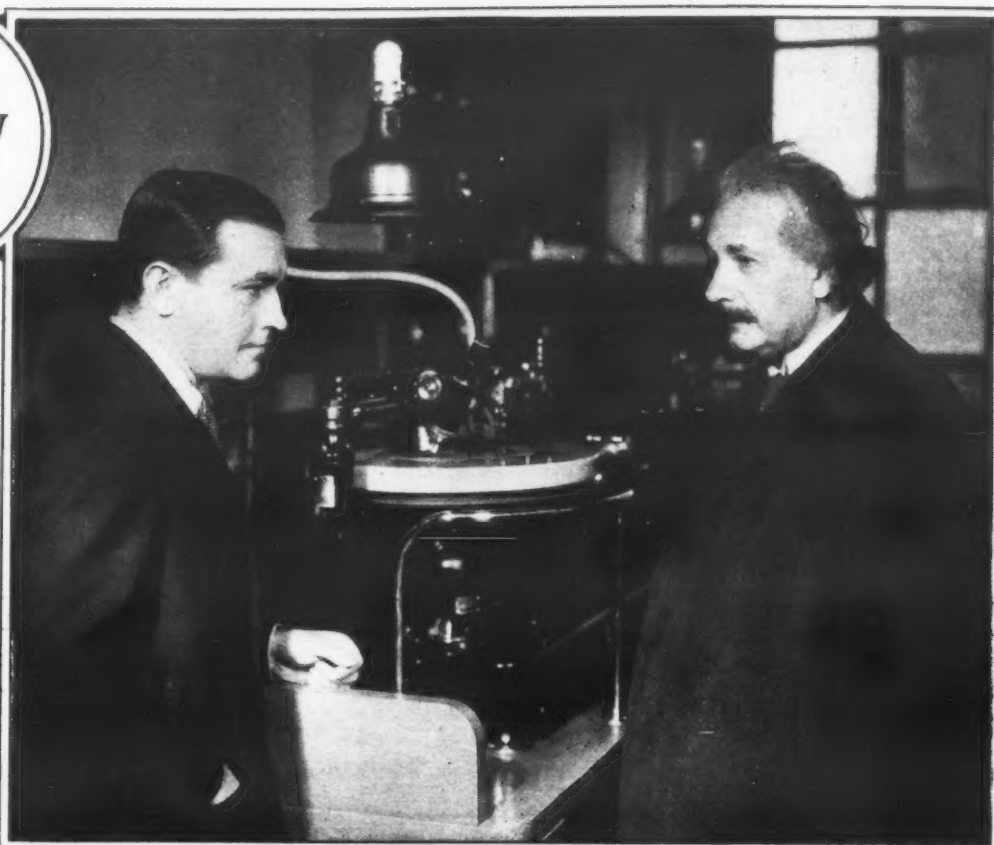
Don't miss a single instalment of this absorb-
ing narrative told with frankness by the one man
in a position to tell all of America's part in the
Great War.

The New York Times

STARS
AND
SCENES IN
THE NEW
FILMS



MARLENE DIETRICH, the German Star, in "Dishonored," Paramount's Production of Joseph Von Sternberg's Screen Play, Coming to the Rialto Theatre Soon.



AN AUTHORITY ON LIGHT STUDIES THE SOUND TECHNIQUE IN HOLLYWOOD: PROFESSOR ALBERT EINSTEIN

Is Conducted Through the Sound Laboratory of the First National Studios by Richard Barthelmess.



POLA NEGRI MAKES HER STAGE DEBUT IN LONDON: THE SCREEN STAR

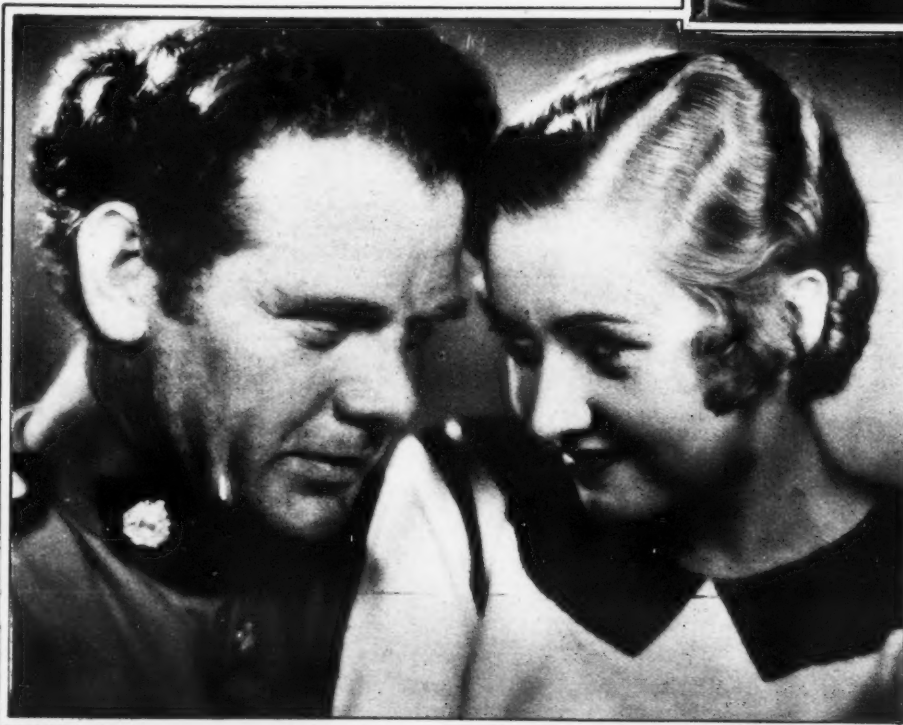
With Reginald Tate in a Recent Performance of the Sketch, "The Last Tango," at the London Coliseum. (Times Wide World Photos, London Bureau.)



JEAN HARLOW, Blonde Beauty Who Rose to Fame in "Hell's Angels," Appearing in Metro-Goldwyn-Mayer's Forthcoming Drama of the Underworld, "The Secret Six." (Clarence Sinclair Bull.)



A YOUNG IRISH STAR RETURNS TO HER NATIVE ISLE: MAUREEN O'SULLIVAN, Fox Player, at Her Home in Killeney, County Dublin, With Her Sisters, Pat and Sheila. (Times Wide World Photos.)



EVALYN KNAPP AND CHARLES BICKFORD

as They Appear in the Current Warner Picture, "River's End."



BELIEVE
IT OR NOT,
THIS IS
PHILADELPHIA'S
MAYOR: HARRY
A. MACKEY

in the Disguise He Wore on Several Visits to the Home for
the Shelterless to Check Up On the Treatment of the
Unemployed.
(Associated Press.)



A WATERFRONT FIRE THAT CAUSED \$1,000,000 LOSS: PROVIDENCE
FIREMEN
Vainly Fighting the Flames Which Destroyed the Rhode Island State Pier, 600 Feet
Long and 120 Feet Wide. (Times Wide World Photos.)



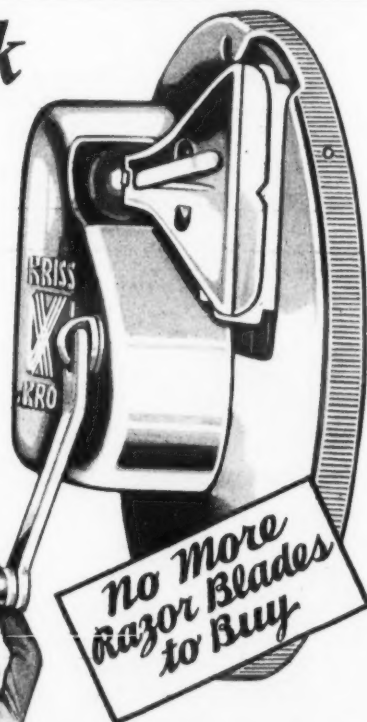
SHE KNOCKED A
RECORD FOR A
LOOP: MISS
DOROTHY HESTER,
19 Years Old, of Port-
land, Ore., Who Estab-
lished a New Mark for
Women Pilots by Com-
pleting Five Outside
Loops at Los Angeles.
(Times Wide World Photos,
Los Angeles Bureau.)



At Left—
A BOY FLYER RE-
TURNS FROM A 2,920-
MILE TRIP: ROBERT
BUCK,
17 Years Old, of Hillside,
N. J., Who Set a Junior
Record for the Round Trip
From New York to Ha-
vana in His Pitcairn Bi-
plane, Displaying to His
Mother the Big Cigar for
President Hoover Which
He Brought Back From
Cuba.
(Times Wide World Photos.)

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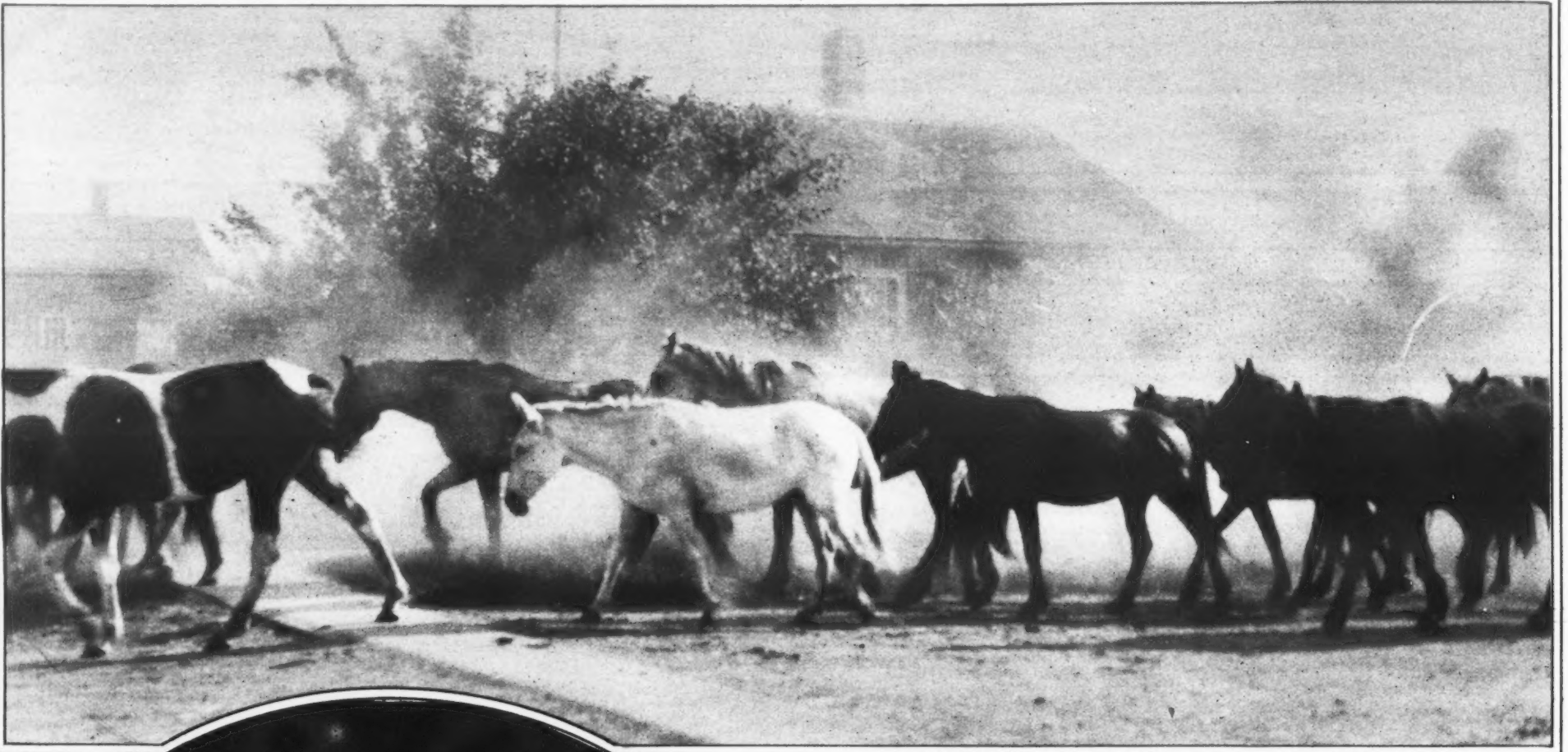


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blade for Razor. (Fill in your
make of razor.)
Name
Address
City State
() Check here for agents' money-making
plan, full time or spare hours.

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HOME IN
A CLOUD
OF DUST.
Offered by
William F.
Noe of
Amana,
Iowa.
(First
Prize \$10.)



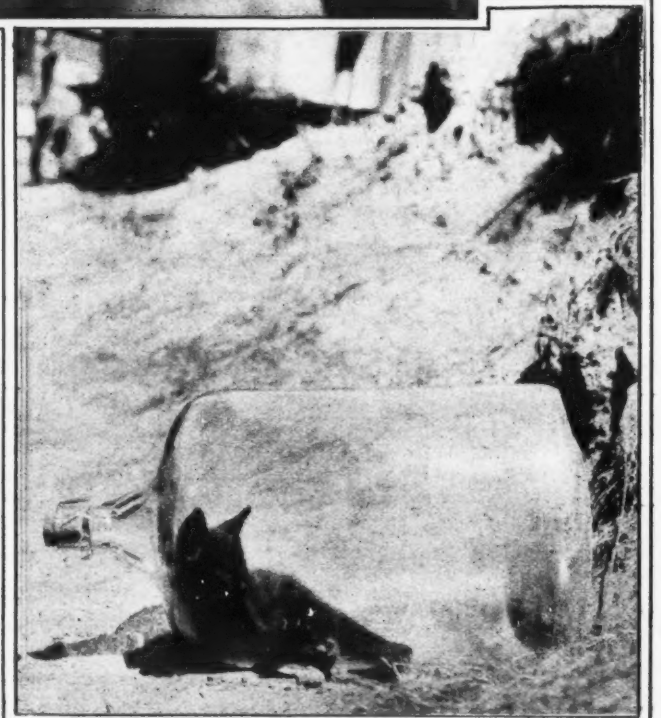
A BASKETFUL OF CURIOSITY.
Submitted by E. E. Scott of Pittsfield, Mass. (Cash Award, \$3.)



THE
WELL-
KNOWN
HORSE-
LAUGH.
Sent by
Albert O.
Williams of
Rantoul, Ill.
(Cash
Award, \$3.)



WINTER TRIES HIS HAND AT SCULPTURE.
From Cecil J. Hewison of Detroit, Mich. (Cash Award, \$3.)



ONE WHO LIVES IN A GLASS HOUSE.
Sent by Miss Sallie Wall of St. Helena, Cal. (Cash
Award, \$3.)



NATURE ON THE GRAND SCALE IN THE ROCKY MOUNTAIN NATIONAL PARK OF COLORADO.

From Robert E. Hanna of Greeley, Col. (Cash Award, \$3.)



TEAMMATES PLODDING ALONG.

From Arthur O. Ackmann of Elgin, Ill. (Cash Award, \$3.)

RULES FOR CONTEST.

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WINTER IN THE WOODS.

Submitted by Edward Hayman of Youngstown, Ohio. (Cash Award, \$3.)



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THEY SAY

THE MODERN STATE.

By **GEORGE BERNARD SHAW**,
British Satirist, in a Letter Responding to an
Inquiry From Welt am Abend, Berlin,
Regarding the Hitlerite "Third Reich."

THE [Fascist] Third Reich owes its existence and its vogue to the futility of liberal parliamentarism on the English model. What we need now is positive, efficient State control and initiative everywhere. And what we get is resistance to the State, obstruction and endless talk about liberty, which is 200 years out of date.

Hence we are being swept into the dustpan by Steel Helmets, Fascists, dictators, military councils and everything else that represents disgusted reaction against our obsolescence and weakness. The remedy is to reform our political constitutions and to set to work on our social problems with new and effective political machinery to outbid the Third Reich in efficiency and rapidity of social change.

If we do this the Steel Helmets will melt in the sun. If not, no eloquence about democracy and no protest in the name of liberty will help us in the least. We shall simply be kicked out of the way and it will serve us right.

* * *

PEOPLE AND GOVERNMENT.

By **NICHOLAS MURRAY BUTLER**,
President of Columbia University, Comment-
ing on the Decision Holding the
Eighteenth Amendment Valid.

IT will perhaps be borne in upon the politically frivolous American people that it is now the law of the land; that our form of government may be changed into fascism, communism or hereditary monarchy by the same easy process as that by which the Eighteenth Amendment was proposed and ratified.

All that would be needed would be a few hundred persons strategically placed in Congress and the State Legislatures and spurred into action by threats, promises and fanatical outbursts. The people of the United States need have nothing whatever to do with it. Quick repeal of the Eighteenth Amendment is more imperative than ever.

* * *

LABOR AMONG ANIMALS.

By **Prof. J. ARTHUR THOMSON**,
Professor of Natural History, Aberdeen,
Speaking at a Dinner of London
Eugenics Society.

HAS man nothing to learn from the seamy side of division of labor among animals, where great efficiency is often secured at the expense of the individual, as when certain members of an ant community are specialized as honeypots? The red flag waves when we see how an occasional animal society automatically shields undesirables who could not survive for a week on individualistic lines, such as termite soldiers or master ants, who have to be spoon fed by the workers.

We are told to go to the ant, and what do we see in that marvelous communal organization? Amid much that is admirable we see a multitude of non-reproductive females and a specialized generative caste. We look longer and we see slave-making and warfare. Among the termites the exaggeration of maternity is almost grotesque when the single queen lays eggs at the rate of sixty per minute for days and weeks on end.

The "red flag" flaps when we are confronted with pigmy parasitic males, carried about by their mates and entirely dependent on them for sustenance. * * *

Apart from man's interferences, there is almost no disease in wild nature; throughout the animal world



PLUMBER: "GOOD DAY, LADY; IT'S ALL FIXED."

there is an exuberance of positive health. There is a practical omnipresence of beauty. Sex pathology is very rare, and the animal love-making is often at a high esthetic level. Through the ages there has been selection of types with nimble wits and the raw materials of the virtues. Such aspects, as well as those of genetics, deserve the attention of the wise eugenicist.

DRY LAW AND PUBLIC.

By **HENRY W. ANDERSON**,
Member of Hoover Law Enforcement Com-
mission, Speaking at Monthly Luncheon
of the Merchants' Association.

WE have eliminated the legalized saloon. We must go further and eliminate the bootlegger and other agencies of this traffic by depriving them of their profits and bringing into action against them the irresistible forces of economic law.

It is essential that this be done promptly. The whole world is in a state of economic and social unrest. At a former period in our history when the strain upon our social and political structure was much less severe than it is today, the prolonged agitation of the inflammable question of slavery under intemperate leadership on both sides, threw us into an unnecessary and useless war, as all wars are. So today, in the face of more dangerous conditions the continued agitation of this highly emotional question, in a spirit of intolerance, may lead to disastrous consequences.

The attitude of public opinion toward the dry law is beyond the control of government. It has its basis in the fundamental political conceptions of the people themselves. So long as it exists the law will not be observed and cannot be adequately enforced.

PROGRESS IN SCHOOLS.

By **Dr. CYRIL NORWOOD**,
Headmaster at Harrow, in a Speech to the
Authors' Club in London.

DICKENS suggested that the classical education of the mid-nineteenth century was largely humbug, and I think there was a great deal of truth in his criticism. Schoolmasters held on to the dominance of classics, and they held on far too long, in my opinion.

While there never was so bad a school as Dickens pictured in Dothe-

boys Hall, that story, perhaps, was the best way to draw attention to what was then a terrible scandal in English education, but he did not want them to be too optimistic, and say they had altogether got rid of that scandal.

Although there are many admirable preparatory schools at work in this country today, there are a very great number kept by adventurers and people almost without qualification for the work they undertake. * * *

At the same time, I do not want you to think that I am of the modern humanitarian school of thought, and that I believe that a boy should not be able to face up to a flogging if he deserves it. * * *

In the early nineteenth century, schools were places in which there was a good deal of fighting, drinking and surreptitious gambling. All that was knocked on the head by the purely accidental discovery of playing games. During the nineteenth century, perhaps, it was thought that the schools honored the successful athlete too much, and the successful scholar too little. But today the worship of the athlete is much more irrational and exaggerated in the national esteem than in the public schools, and certainly not so bad in this country as in America.

* * *

FOUR CHILD DIMENSIONS.

By **E. W. BUTTERFIELD**,
Connecticut State Commissioner of Educa-
tion, Speaking Before the National
Education Association.

CHILDREN have at least four dimensions. There are linguistic longitude, manual latitude, physical altitude and that glorious fourth dimension known as stick-to-itiveness. Schools of the formal type which use only linguistic longitude fail to note full ability or to predict ultimate success.

No child is dull until he enters the kindergarten. No adult is dull after he graduates from the university. A child whose fingers become an intimate part of her violin may be school dull, but she is music bright. A child who feels beauty and creates it with crayon, needle or fabric may be school dull, but she is art bright.

[FROM THE NEW YORK TIMES.]

IN A WEEK

March.

IN March the eager bluebird
Comes warbling round again;
A blizzard's roars fill all out-
doors—
And where's the bluebird then?

In March the fresh narcissus,
Whose common sense is nil,
Puts out his nose and gets it froze.
They call him Daffy-Dill.

But after frost and blizzard
Have spent their power to gloom,
The bluebird yet will sing, you bet.
And daffodils will bloom.

This rather early Spring song
Is meant to be a hint
That slumps don't last; they're some
day past,
They vanish, same as Winter.

Yes, worried folks will whistle,
And weary eyes will smile,
And times will be as bright, you'll
see
As April after while.

* * *

Premier MacDonald, though born in modest circumstances and identified with the Labor party, rose last week to the enviable distinction of entertaining Charlie Chaplin as his house guest.

* * *

The City Club opposes any scheme of control that would tend to put taxicabs in politics. Yes, think how they would block an investigation.

* * *

Touchy.

Talk of kaisers as you wish;
Hammer sultans with bravado;
Say a chancellor's a fish;
Give it to the young Mikado.
Let your inmost thought emerge
On the Boss of Argintiny.
This, however, I would urge—
Never mention Mussolini.

President and duke and king,
Senator and prince and archon—
These are wholly safe to sting,
These are proper to remark on.
Lords and nabobs criticize;
Speak of Sweet Marie as "Queenie,"
Only, if you pose as wise,
Don't allude to Mussolini.

* * *

Captain Frank Hawks flew from Washington to Boston Monday in the record time of 140 minutes. Some here thought it was a comet that whizzed over, but no, it was just Frank.

* * *

Literary Lynching.

Penmen all of patriot blood,
Rouse ye up and hurl the mud
With a savage, sickening thud!

Fetch a rail, or else a spar
And a pail of sizzling tar.
Who knows where the feathers are?

Sound the tocsin, roll the drums
Till the highest welkin hums.
Here a British author comes!

* * *

"Rise, Sir Malcolm," said King George to Motorist Campbell, "and tell me how many gallons to a mile it took." He and the new knight spoke of boxing and billiards, too. Nothing archaic about King George.

* * *

The atheists want to combat Thanksgiving Day with an annual Blamegiving Day on which, we presume, the American people will shake their fists at the party in power at Washington. As if we didn't have 365 such days a year already.

L. H. ROBBINS,
IN THE NEW YORK TIMES.



THE GIRL WHO DEFEATED THE BRITISH CHAMPION FOR THE FLORIDA GOLF TITLE: MISS HELEN HICKS of Long Island (Left), Who Routed Miss Diana Fishwick in the Palm Beach Tournament, Poses With Her Trophy and Miss Virginia Van Wie of Chicago, the Runner-Up. (Fotograms.)



THE WRESTLING CHAMPION DOWNS ANOTHER CHALLENGER: JIM LONDOS Pinning George Zaharias to the Mat in 59 Seconds in Their Match in the Chicago Coliseum. (Times Wide World Photos, Chicago Bureau.)



EXPERT TREATMENT FOR A PNEUMONIA PATIENT: DR. SAMUEL F. SCHEIDY, of the Veterinary School of the University of Pennsylvania at Willow Grove, Pa., Applies the Stethoscope to Jane, the 700-Pound, Three-Year-Old Moose, Which Became Ill Just Before an Appearance at the Philadelphia Sportsmen's Show. (Times Wide World Photos, Philadelphia Bureau.)



Anne Hathaway's Cottage

Shutter, Stratford-on-Avon

WHERE SHAKESPEARE TOLD HIS LOVE

Shakespeare was a poet who got in some good lines, but he wasn't writing poetry all the time. He fell in love with Anne Hathaway, and used to sit in the chimney corner with her. Wouldn't it be great to know what Shakespeare said to her, what was the tale that Shakespeare told his love. Go to Stratford and sit in the corner where Shakespeare sat and feel your spirit lift at the touch of an Immortal.

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ONE CHAMPION DONS ANOTHER'S CROWN: BOBBY JONES,

Wearing the Odd Headgear Which Max Schmeling, German Heavyweight Pugilist, Brought to Atlanta, Ga., on His Southern Tour.

(Times Wide World Photos.)

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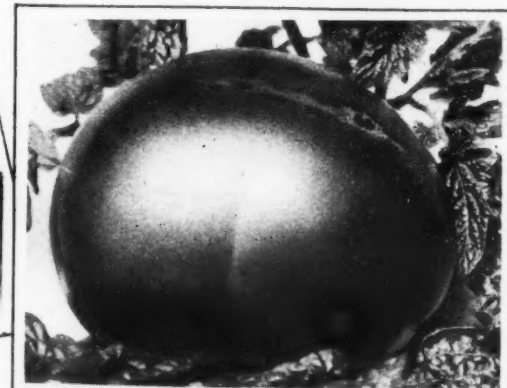
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